

# Healthy Ageing Innovation Cluster



# AGENDA

- ▶ 09:30 *Tea/Coffee & Registration*
- ▶ 10:00 **Welcome and Cluster Update**      Moira Mackenzie, DHI
- ▶ 10:15 **UKRI Director of Research, Healthy Ageing Innovation Challenge** - Professor Judith Phillips
- ▶ 10:45 **Intro to Advanced Care Research Centre** - Professor Ian Underwood
- ▶ 11:00 **Scotland's AI Strategy Consultation** - Steph Wright, The Data Lab
- ▶ 11:15 *Tea/Coffee refresh*
- ▶ 11:30 **Developing a data and innovation platform for Care Homes** – Dr Susan Shenkin/Lucy Johnston
- ▶ 12:00 **The potential of technology to promote social connectedness for adults in Scotland** - Alison Dawson,  
University of Stirling
- ▶ 12:15 **ECHAlliance Ecosystem Opportunities** - Andy Bleaden, ECHAlliance
- ▶ 12:20 Cluster Feedback & intro to Afternoon Session      Moira Mackenzie, DHI
- ▶ 12:30 *Lunch/Networking*
- ▶ 13:30 **Co-design workshop on Care Giving Innovation Fund Challenge** – Leah Lockhart, Facilitator
- ▶ 15:30 *Close*

# Aim: To accelerate digital innovation and Adoption in health and care.

## Create

Create a collective of shared interests, expertise and skills

## Share

Share information and support knowledge exchange

## Build

**Build Collaborations that are greater than the sum of their parts.**

## Seek & Solve

Seek and solve demand led challenges

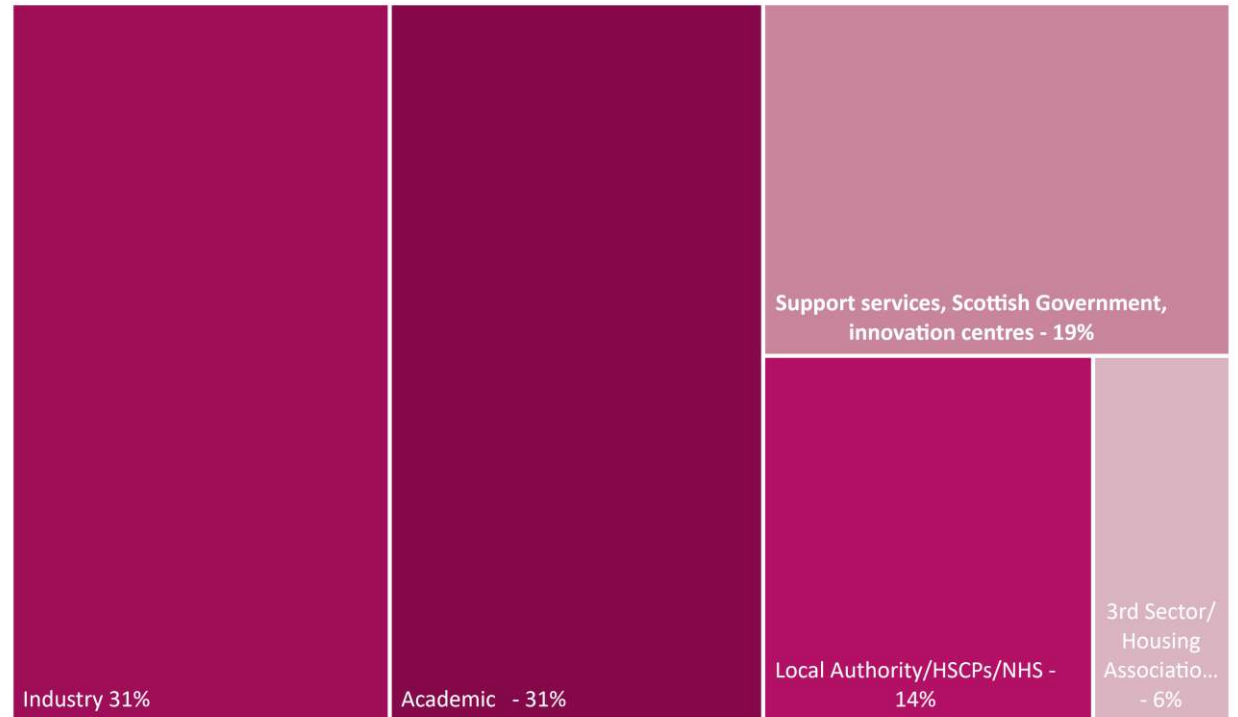
## Opportunities

Identify funding/host challenge opportunities

# Cluster Membership & Activity to date

- 270+ individual members
- 5 meetings since Dec 2018
- Average of about 60 attendees per cluster
- Survey out at the moment for feedback on the impact of the cluster to date and how it will move forwards...please take 5 minutes during coffee/lunch to complete the survey.

HAIC Membership – 270 individual members – February 2020



# Funding Opportunities

- ▶ Innovate UK Smart Grants – Closing date 22<sup>nd</sup> April 2020
  - ▶ £25k - £500k –for projects between 6-18 months. £25k - £2m for projects between 19-36 months.  
Further information: [https://apply-for-innovation-funding.service.gov.uk/competition/515/overview?utm\\_source=December+HAIC&utm\\_campaign=fe6e29cfd4-EMAIL\\_CAMPAIGN\\_2020\\_01\\_07\\_09\\_36&utm\\_medium=email&utm\\_term=0\\_bd107602c8-fe6e29cfd4-335810841#summary](https://apply-for-innovation-funding.service.gov.uk/competition/515/overview?utm_source=December+HAIC&utm_campaign=fe6e29cfd4-EMAIL_CAMPAIGN_2020_01_07_09_36&utm_medium=email&utm_term=0_bd107602c8-fe6e29cfd4-335810841#summary)
- ▶ NIHR – 20/07 Mobile data for public health – closing date 28<sup>th</sup> July 2020
  - ▶ How can mobile data be used in Public Health? Interested in receiving applications interested in using a range of potentially innovative designs and methods to evaluate whether, how and at what cost, existing publicly available non-health mobile digital technologies could be used to improve population health in the UK. [tps://www.nihr.ac.uk/documents/2007-mobile-data-for-public-health/23623](https://www.nihr.ac.uk/documents/2007-mobile-data-for-public-health/23623)

# Funding opportunities continued...

- ▶ **Voices for Diagnosis – £10k USD** - The Foundation for innovative new diagnostics, with sponsorship from Becton, Dickson & Company and Johnson and Johnson – for implementing innovative new approaches to improve access to and demand for, timely and cost effective diagnostic solutions for infectious diseases in low and middle income countries – this call theme is “protecting antibiotics by promoting approaches that support evidence based prescribing”.
- ▶ **Tech for Good - £50k per project** - Comic Relief, in partnership with the Paul Hamlyn Foundation, will be opening the next Tech for Good Programme in February 2020. This fund supports not-for-profit organisations who already have some technical capabilities to take their digital innovation projects forward. The awards will focus on 4 core areas: Children survive and thrive, global mental health matters, Fighting for gender justice and a safe place to be.
- ▶ **Innovate UK – Digital Health Technology Catalyst** – Anticipated June 2020

# HAIC Survey – initial feedback

- **Top 3 cluster activities:**
  - Identification of funding and collaboration opportunities
  - Sharing information and exchanging knowledge
  - Being part of a collaboration that is greater than the sum of its parts
- **Missing activities?**
  - A digital collaboration environment for sharing knowledge and help networking/link ups
  - Looking at standards and regulations
  - User Group Representation
  - Web-ex facilities

# Feedback continued...

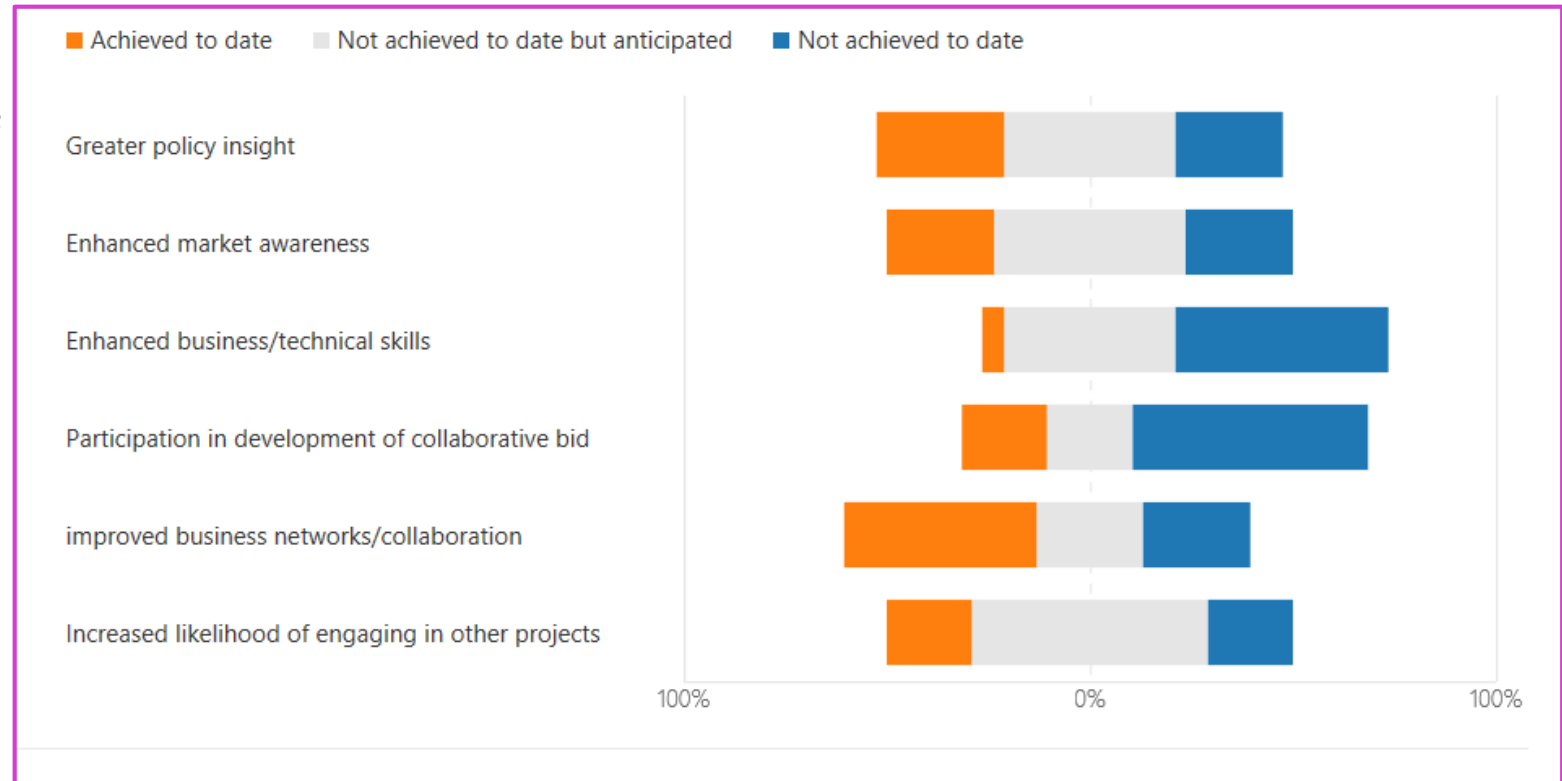
- **How can the cluster be improved in 2020?**
  - Distributing profiles/attendee lists prior to event to aid networking/Online capacity for making connections
  - Help to quantify the problems being addressed
  - More opportunities for pitches
  - Create a forum for developing new and innovative opportunities – led by cluster members
  - Honour those making a contribution
  - Bring in stakeholders who live with the issues the cluster is trying to address



# Feedback continued...

## Benefits and impacts

- Provides a greater understanding of the front line challenges
- understanding the sector better.
- Useful to meet people and understand where they are coming from and why they might not understand or appreciate the same things you do.



# HAIC Survey Participation

▶ <https://tinyurl.com/haicsurvey>

# Can Do Innovation Challenge Fund

SUPPORTING INNOVATION  
IN THE PUBLIC SECTOR



# Fund Benefits

## Public Sector – Challenge Sponsor

- Explore creative solutions
- Reduced delivery costs
- Deliver improved service quality
- Reduced risk to developing innovative solutions
  - Up to 100% funding to find and develop solutions
  - Phased, competitive procurement process

## Industry – Challenge Solver

- Access to crucial 1<sup>st</sup> customer
- Demonstrate technology with challenge sponsor
- Stepping stone to wider market exploitation
- 100% funding for R&D costs
- Retain the right to exploit IP

# Results to Date

## Public Sector (Sponsors)

- 4 calls
- 116 applications
- 52 organisations
- 23 projects approved
- 18 launched

## Company (Solvers)

- 261 applications to first 12 projects
- 55 contracts awarded
- 58% Scottish winners.

## Example Project Sponsors



# Can Do

## - Challenge Attributes Required

- Clear challenge identified, significant impact on public service/policy delivery if solved.
- Market assessment – no solution available and require innovation.
- Line of sight to implementation and roll out - don't just want tech demo!
- Project management resource to lead project.
- Significant market for the solution outside 1st customer.
- Strength in Scottish supply chain to compete and benefit.
- Further info on Can Do ICF and other support at <https://www.openinnovation.scot/support-and-funding>
- Contact Team to discuss challenge ideas - [candoicf@scotent.co.uk](mailto:candoicf@scotent.co.uk)

# Key challenge updates





UK Research  
and Innovation

# Healthy Ageing Challenge: Social, Behavioural and Design Research Programme

Prof Judith Phillips, Research Director

Healthy Ageing Innovation Cluster  
4<sup>th</sup> March, Edinburgh



Economic  
and Social  
Research Council





# Healthy Ageing Opportunities

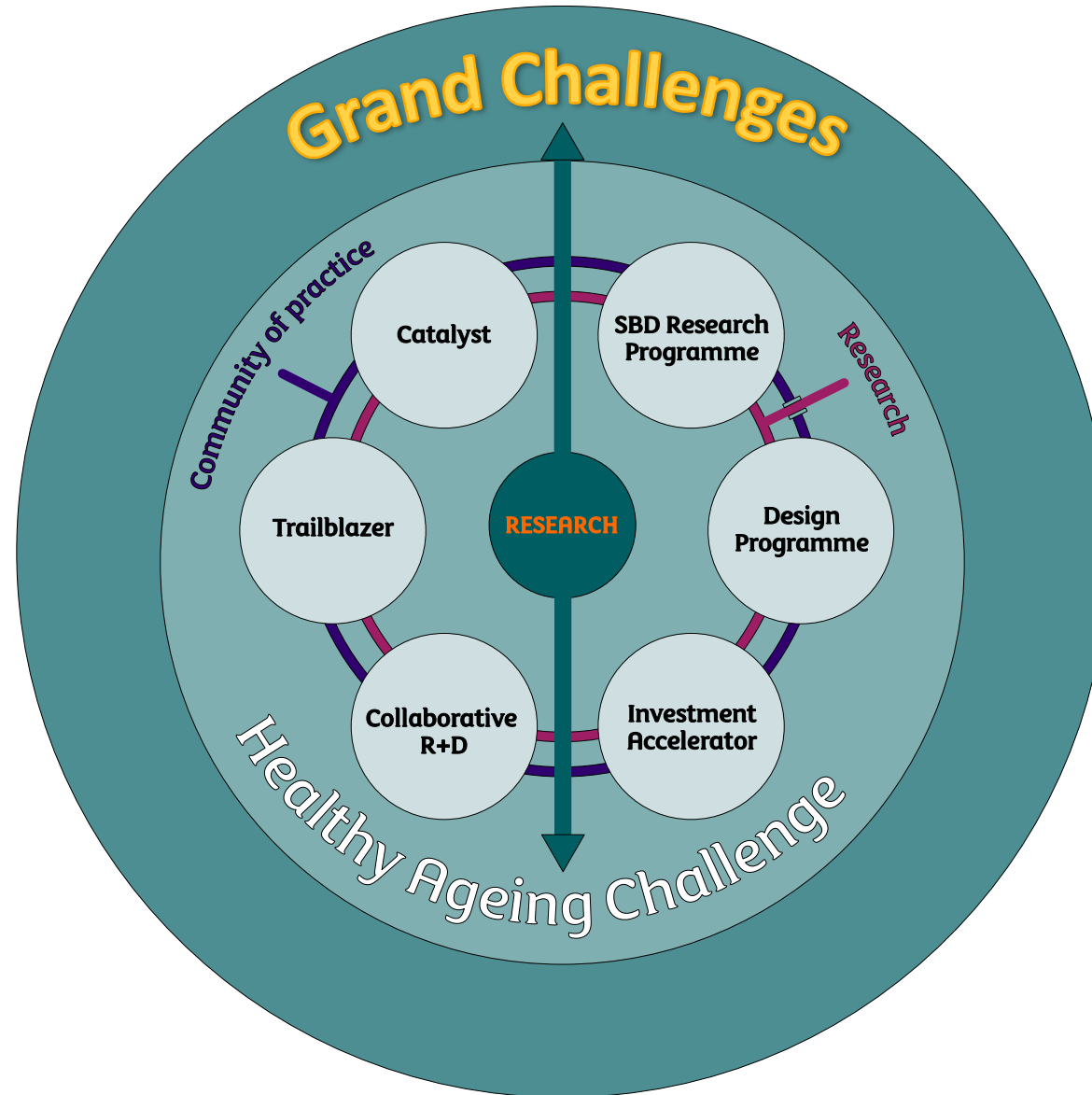


**The ambition is to impact on the lives of millions of people within a decade.**

This will have both social and economic impacts and is a global opportunity for business.

- **Lifecourse approach; inclusive design;**
- **Meaningful engagement and co-design; reflecting the diversity of older people; innovative use of existing data.**

# Eco system of the Healthy Ageing Challenge



# Healthy Ageing Challenge Investments

## Community of Practice

### Research

- £8.6M
- Social, behavioural and design research
- Multi-disciplinary, multiple institutions

### Investment Accelerator

£29M + match  
Individual innovations with clear potential to be adopted at scale

### Trailblazers

- £40M + match
- Larger 'service integration' collaborations
- Impact at scale

## Early Stage Pipeline



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# Background

Our commitments and strategic priorities  
for ageing and demography research



# Broader Strategic Context

## Range of relevant high profile activities & priorities e.g.

- Government's Ageing Society Grand Challenge – mission to ensure people enjoy 'five extra healthy, independent years of life by 2035, whilst narrowing gap between experience of the richest and poorest'.
  - Industrial Strategy “Healthy Ageing Challenge” within this
- Conservative manifesto commitment to “long term solution to social care”
- NHS Long Term Plan – includes support to help people age well

# ESRC 2019 Delivery Plan

Specific  
'Changing  
Populations'  
priority area

But also relevance  
across the broader  
Delivery Plan

ESRC: Delivering Economic, Social and Cultural Impact			
<b>Advancing the Frontiers of Social Science</b>			
Discovery research			
<b>Focused Research and Innovation Priority Areas</b>			
Productivity, prosperity and growth	Transforming productivity		
	Transforming working lives		
Next-generation public services	The future of public services		
	Education: improving outcomes		
	Innovation in health and social care		
Living with technology			
<b>Wider Research and Innovation Priority Areas (Opportunities and Challenges)</b>			
Changing populations	Connecting generations		
	Inclusive ageing		
The UK in a changing world	The UK in Europe		
	Changing politics		
Global development, environment and society	Raising learning outcomes		
	Responding to climate change		
<b>Foundational pillars</b>			
Talent, methods and leadership	Mobilising knowledge, impact and engagement	Data and infrastructure	Enabling international collaboration

Pushing the Frontiers of  
Human Knowledge and Understanding

# ESRC Delivery Plan – Changing Populations

## Near term actions

Connecting Generations – “a programme that expands research on demographic change and its consequences for transfers between generations”



Funding format – Centre, full competition  
launch in April 2020

Inclusive Ageing – “an initiative that takes a life-course approach to understanding the impact of early-life-course factors on later life, key transition points and the wide range of social and economic factors affecting health, social risks and outcomes”



Funding format – to be decided, launch  
later 2020



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# Past activity

What ageing and demography research have we funded so far?





# Managed and Responsive ESRC-led Research

- Example: Ageing and demography research funded through our responsive mode grants assessment process
  - e.g., “[Understanding Recent Fertility Trends in the UK and Improving Methodologies for Fertility Forecasting](#)” (PI: Professor Hill Kulu)
- Example: Since 2009 over £12m invested in the [Centre for Population Change](#) (CPC), directed by Professor Jane Falkingham
- Example: Historic, large-scale investment in [longitudinal studies](#) including English Longitudinal Study of Ageing, Understanding Society, 1970 British Cohort Study, Northern Ireland Cohort for the Longitudinal Study of Ageing, 1958 National Child Development Study

# Recent Relevant ESRC Initiatives

- Example: Award made through our [Innovation In Social Care call](#) in 2019 will support the adult social care sector to start up, implement, spread and scale-up affordable innovations that work well for all adults needing care. (PI: Dr Juliette Malley)
- Example: Since 2014 the [ESRC/NIHR Dementia Research Initiative](#) has funded 10 large grants bringing together clinical application and social science in dementia prevention, interventions and care

# Working with UKRI and International Partners

- Example: £75m invested across two major cross-council ageing programmes
  - [New Dynamics of Ageing](#)
    - ESRC led with AHRC, BBSRC, EPSRC, MRC (2002 – 2012)
  - [Lifelong Health and Wellbeing](#)
    - MRC led with AHRC, BBSRC, ESRC, EPSRC (ran 2011 – 2015)
- Example: Joint Programming Initiative, More Years Better Lives (JPI MYBL)
  - [Joint Transnational Call 2015](#) on Extended Working Life and its Interaction with Health, Wellbeing and beyond
  - Fast-track activities on e.g., employment participation of older workers, demographic change and migration



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# Current activity

What ageing and demography research are we working to fund next?



# Industrial Strategy Challenge Fund

## Healthy Ageing Challenge

- “enable businesses, including social enterprises, to develop and deliver products, services and business models that will be adopted at scale which support people as they age. This will allow people to remain active, productive, independent and socially connected across generations for as long as possible”
- ESRC leads on:
  - ISCF Healthy Ageing Research Director (Professor Judith Phillips)
  - Social, Behavioural and Design Research Programme
  - Global Catalyst Awards, with National Academy of Medicine (US)

# Strategic Priorities Fund

## UK Centre for Evidence Implementation in Adult Social Care

- Better use of research evidence in adult social care
- ESRC collaborating with The Health Foundation - £15m, commence Oct 2020

## Multimorbidity

- MRC led, in partnership with DHSC (NIHR) and ESRC

## Pain

- MRC led, in partnership with Versus Arthritis, BBSRC and ESRC

# Fund for International Collaboration

## UK-China Healthy Ageing initiative

- Interdisciplinary call on understanding and addressing health and social challenges facing ageing societies
- ESRC-led in partnership with MRC and NSFC (China)



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# Thank you



ESRC: Economic and Social Research Council



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# Advanced Care **Research** Centre (ACRC)



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# Professor Ian Underwood FREng FRSE FInstP Director, the Academy, ACRC



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# Strategic Partnership - University of Edinburgh

**World Top 20** in research and innovation

([QS World University Rankings 2020 of Top Global Universities](#))

UK's largest ever R&D investment in data-driven innovation

**“Best City Deal in the UK”**

Founding partner in **Turing** plus major **UKRI dementia/ageing networks**

Highlights in 2019:

- **Data for Children collaborative** *UNICEF & Scottish Government*
- **DDI DataLoch** *NHS, H&SC Partnerships*
- **ARCHER2 Nat'l Supercomputer** *UKRI & Cray*
- **Hainan Medical Campus** *China Merchant Group, SJTU*
- **ACRC** *Legal & General*



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## Legal & General Funding

- Legal and General is the UK's largest provider of individual life cover and the UK's largest investment manager for corporate pension schemes.
- Revenue > £42.5 billion
- Assets under management > £1 trillion
- L&G has made a public commitment to inclusive capitalism (Forbes Magazine 4<sup>th</sup> Feb 2020)
- £20M **research grant** to UoE May 2020



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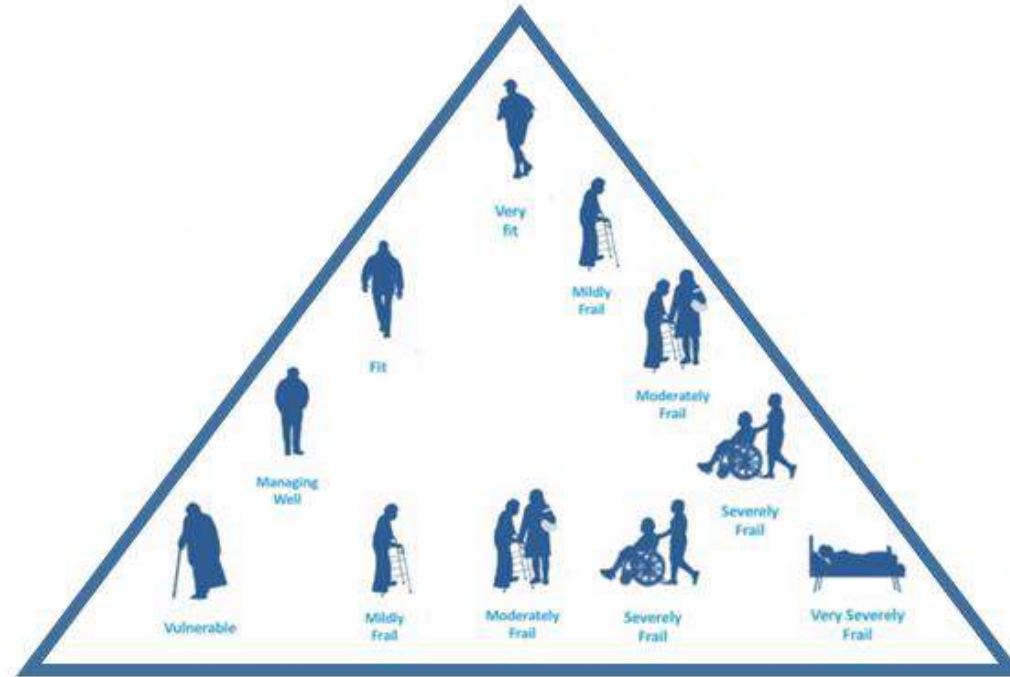


## Context

- Population ageing
  - Life expectancy growing faster than healthy life expectancy
- Health and social care systems not optimal
  - Austerity but also single disease focus in health
  - Poorly coordinated and don't always focus on what matters to individuals and their families
- A major societal challenge
  - Care is complicated
  - Many stakeholders committed to this area



# Context





Our vision is of data-driven, personalised and affordable care that supports the independence, dignity and quality of life of people living in their own homes or in supported care environments



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# Delivery Model

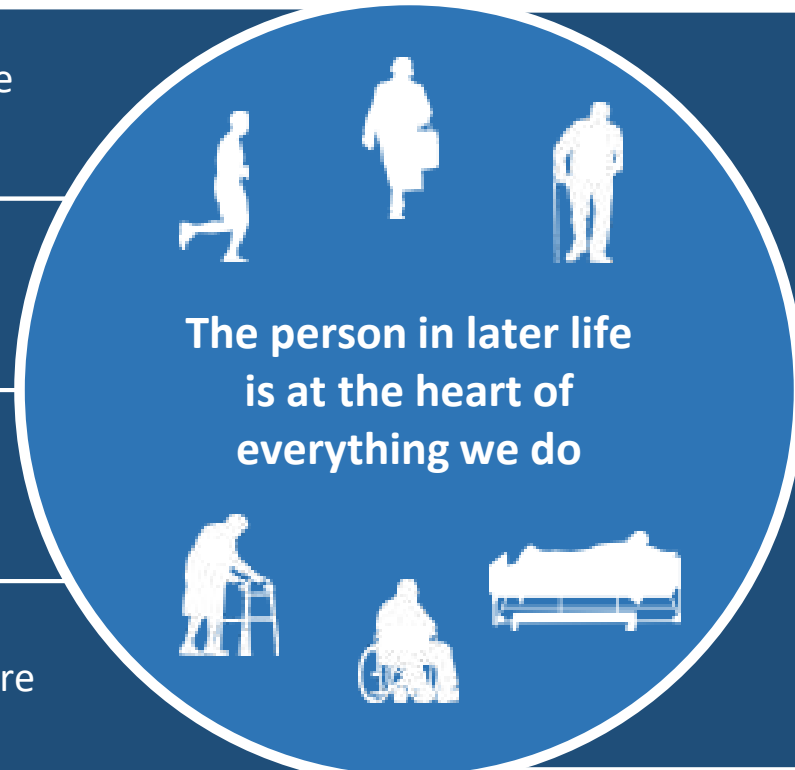
**Active stakeholder engagement to co-create research and translation into policy and practice**  
Leading a national debate about “Your Life: Who Cares?”

Understanding the person in context

Data-driven insights and prediction

New technologies of care

New models of care



AT HOME



EXTRA CARE HOUSING



RESIDENTIAL CARE HOMES

World-leading inter-disciplinary and cross-sectoral research.

Translation into health and social care policy and practice.

New companies, products and services.

Informing the wider societal response to the challenges of population aging.

## **The Academy for Leadership and Training**

Educating and training the leaders of the future through a uniquely interdisciplinary doctoral training programme.

## **Enhancing the data infrastructure in later life**

Systematically exploiting and enhancing existing data, and developing new data resources

# Some ACRC Workpackages



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## The Academy (cross-cutting)

### **Capacity Building:**

Develop a new generation of leaders in the care sector trained in innovation who possess research expertise and deep specialist knowledge, and a broad cross-disciplinary/cross-sectoral perspective fostered by a unique cohort-based pan-disciplinary structured programme of training and research - “PhD with Integrated Study”.

### **Agile Component of the Research Agenda:**

Deliver significant aspects of the research agenda of the ACRC including more speculative and high-risk / high-reward project topics.



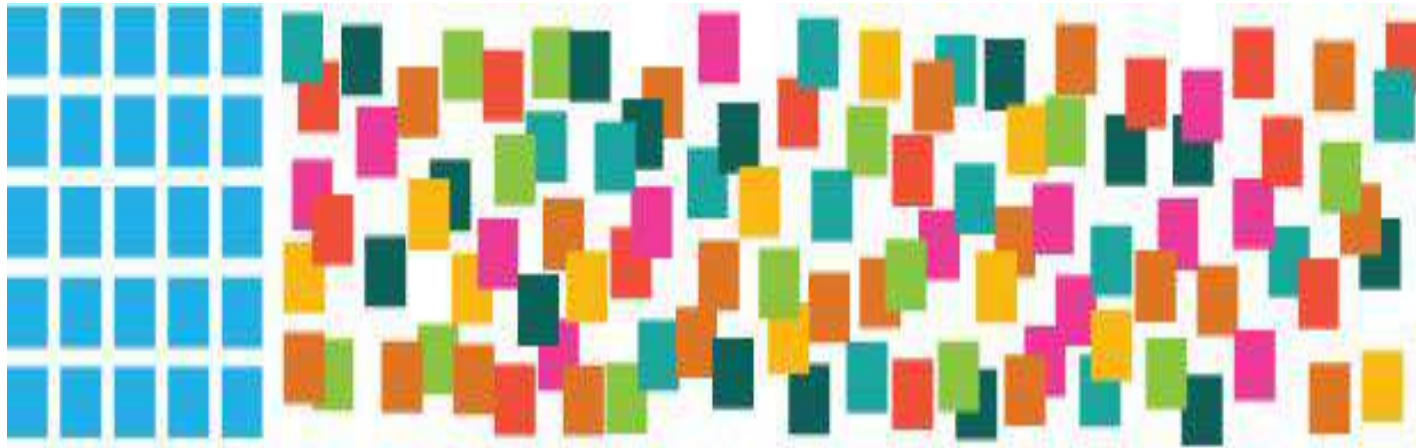
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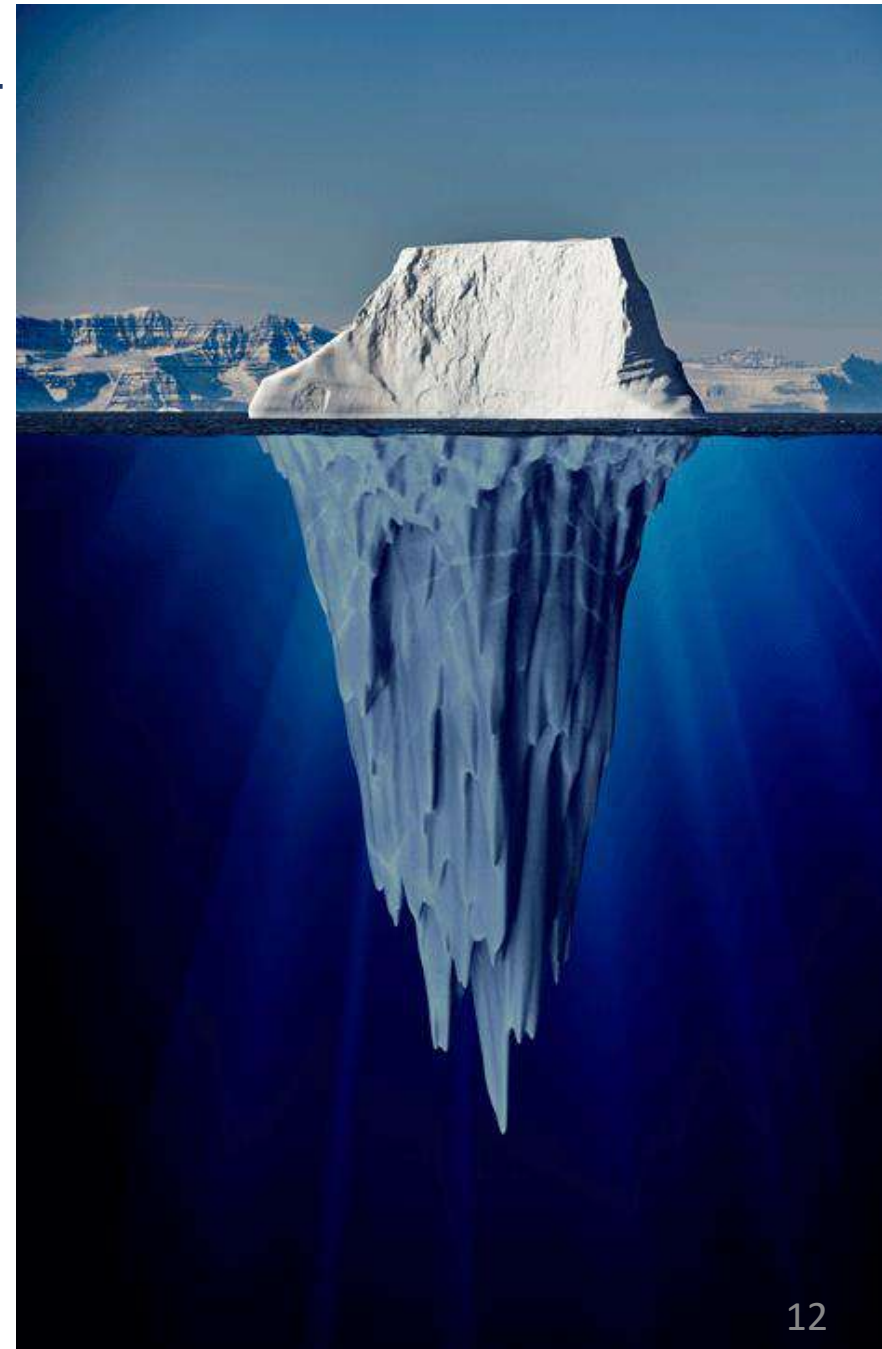


## Enhancing the data infrastructure (cross-cutting)



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80% of the world's data is **unstructured**



# Understanding the person in context



**Personal  
Projects**



**Citizenship  
& Care**



**Care  
Transitions**



**Value for  
Care**

**Develop new data-driven sharing models to support and sustain informal care networks**

**Shifting the focus of care to promote social participation and active citizenship throughout life**



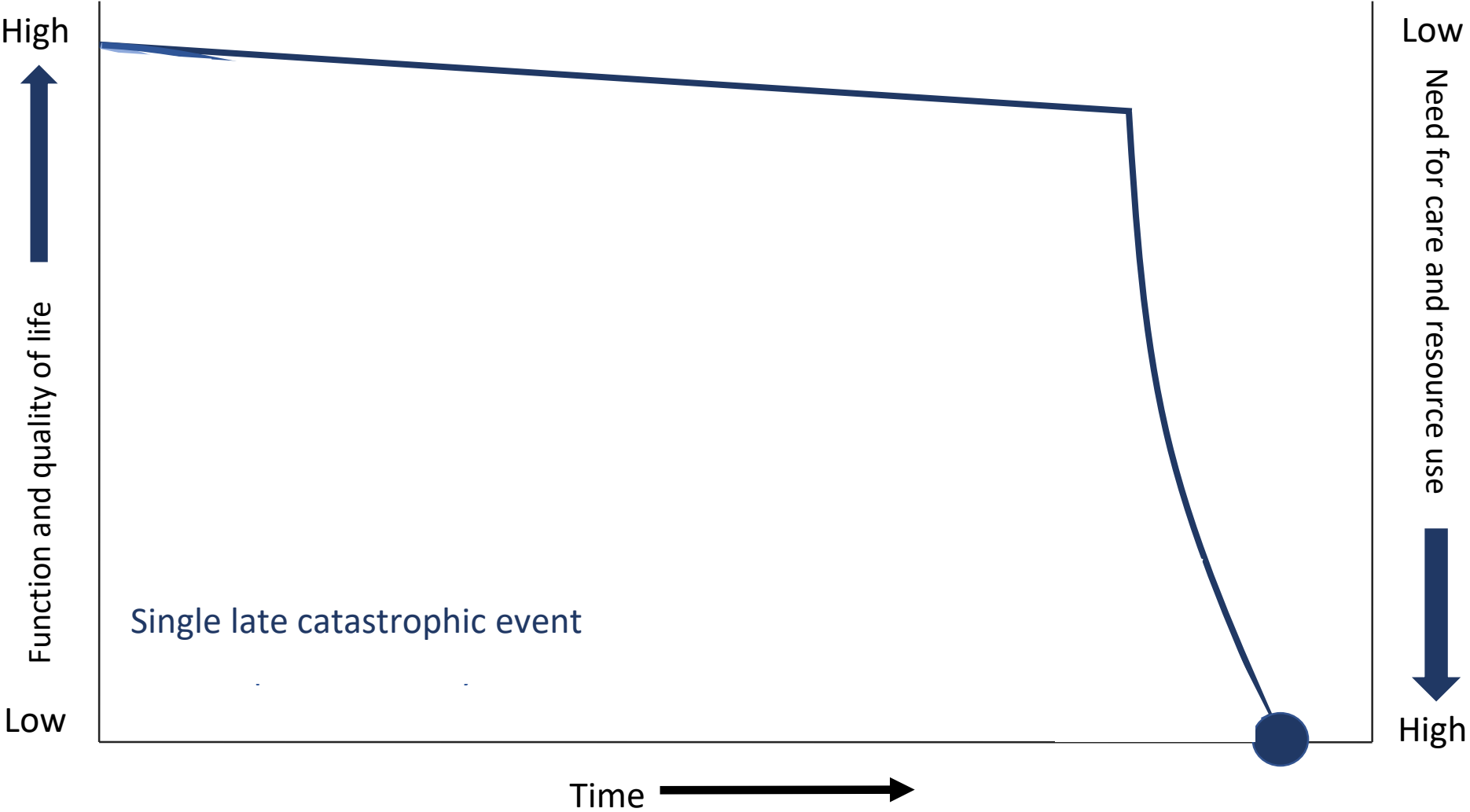
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# Data driven insights and prediction



## New technologies of care

### Phase I:

Implement routine  
physiological monitoring

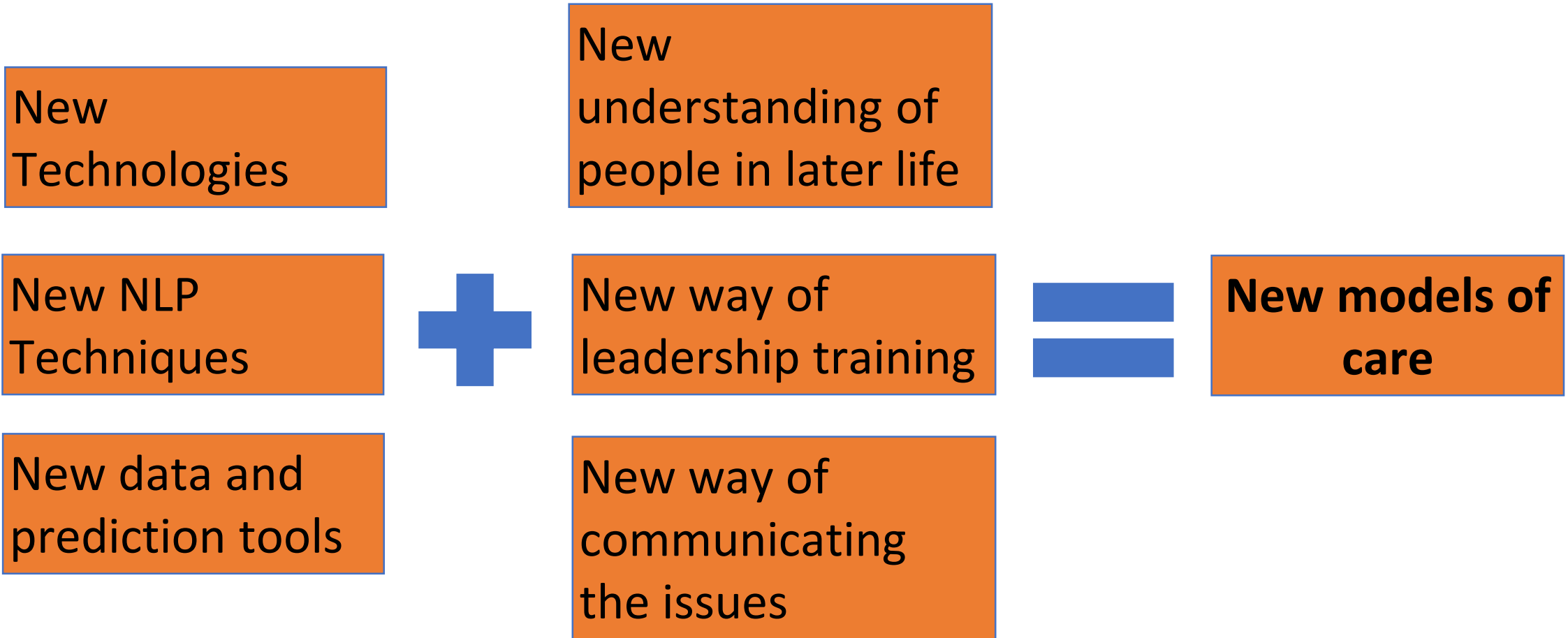
### Phase II:

Develop and implement  
additional sensing modalities  
and interactive technologies

- *Not technology push!*
- *Must deliver according to evidence of end-user or carer requirement*
- *Not one-size-fits-all!*



# New models of care





# Timeline



**Advanced Care Research Centre (ACRC)**  
Core research and innovation programme

**Turing of Care**  
Multi-university/industry/country collaboration with leveraged funding

**ACRC dedicated hub**  
Wider Medical School and Edinburgh Bioquarter Development



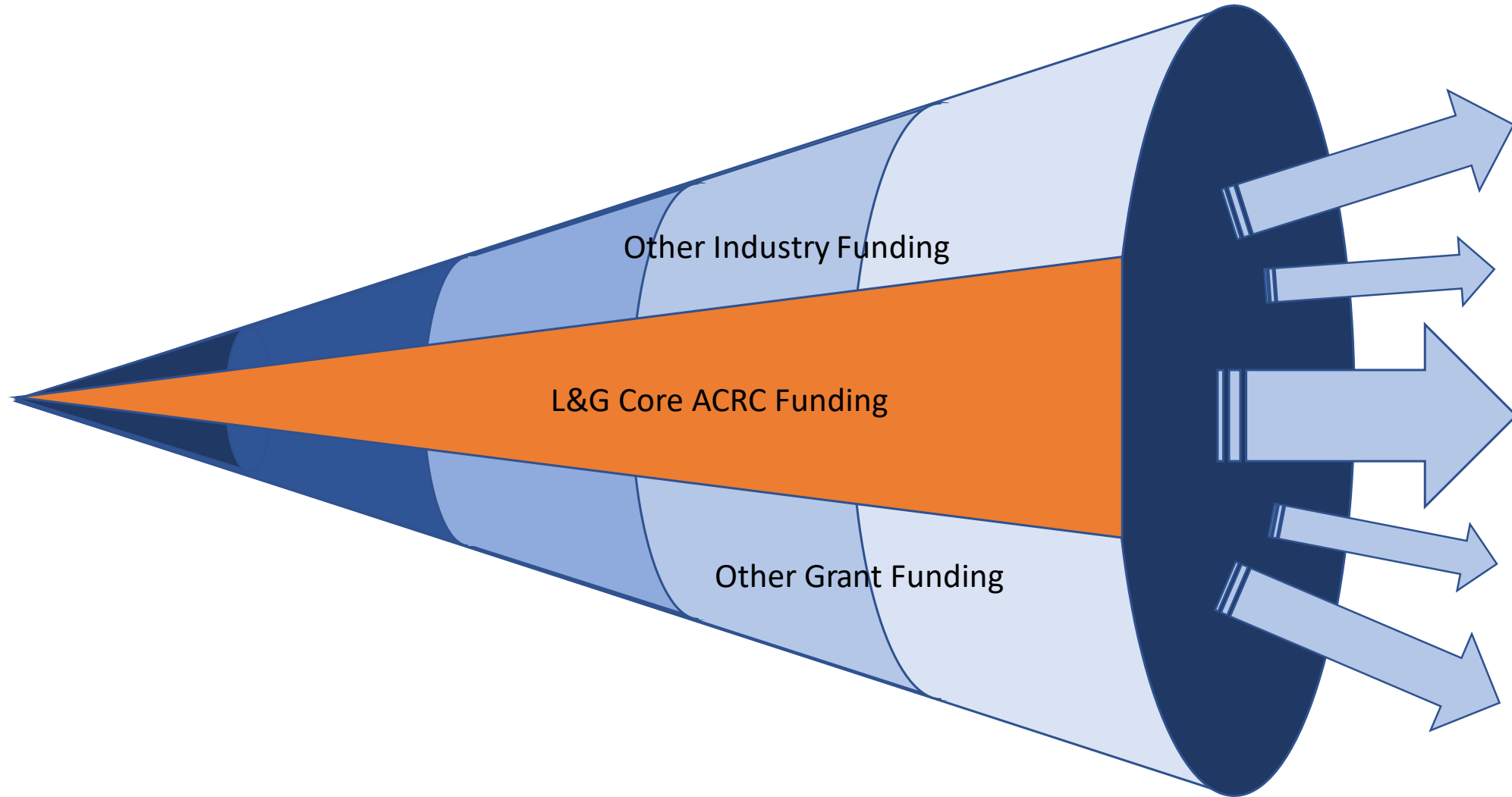
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# ACRC Development



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Thank you for your attention  
To get in touch email [acrc@ed.ac.uk](mailto:acrc@ed.ac.uk)



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## Some ACRC Ambitions

Lead **public debate** on meeting the challenges of an ageing population

Develop understanding and **insight** into the changing nature of ageing

Devise robust methods & tools to **predict mortality** and care transitions

Develop and test **novel technologies** to support people in later life

Implement, evaluate new **data-driven models** of health and social care

Educate & train **future industry leaders** and experts in the Academy

Insight into **future needs, opportunities** inspiring new products & services

Support **innovation & enterprise** in the Accelerator (part of the Academy)



# Developing an AI Strategy for Scotland





**The Scottish Government (SG) have tasked The Data Lab Innovation Centre (TDL) to be an impartial convenor and lead on the coordination of the strategy's development.**

**Benefit to the people of Scotland will be the core guiding principle for the development of the strategy and the strategy itself**

**The process will be OPEN and TRANSPARENT**

**We will provide as many opportunities as possible for everyone to contribute**

**“We aim to develop a  
strategy that is of  
Scotland, by Scotland and  
for Scotland.”**

— Kate Forbes MSP, Cabinet Secretary for Finance



Through the adoption of AI:

- the people of Scotland will thrive, and
- Scotland's organisations will prosper

Aligned to the  
National Performance  
Framework

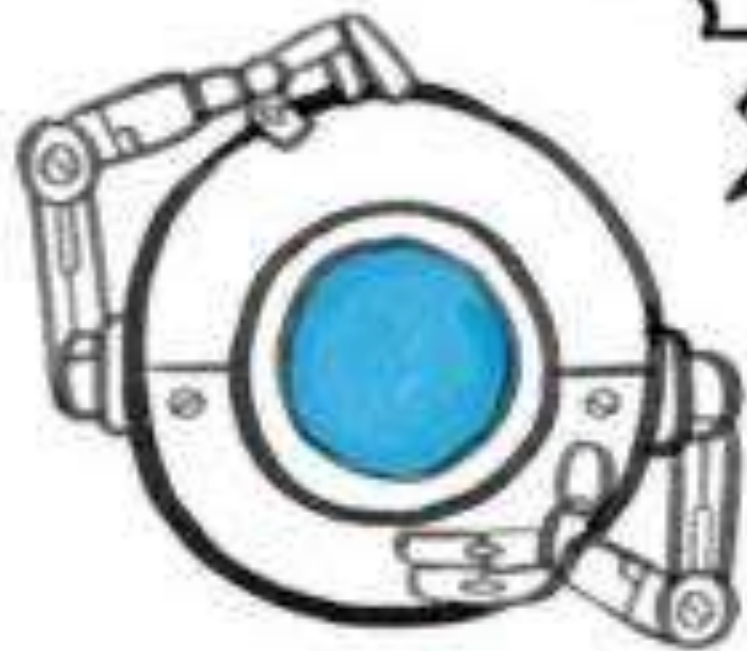


# What do we mean by AI?

**Technologies with the ability to perform tasks that would otherwise require human intelligence, such as visual perception, speech recognition, and language translation**

# WHAT IS AI?

PROCESSING...



THE  
ROYAL  
SOCIETY



# Desired Outcomes

## STRATEGY

A high level AI strategy for Scotland that outlines the roadmap for the following 5 years with key targets/ambitions

## OWNERSHIP

A declaration of strategy owners and their responsibility for roadmap delivery needs

## TRUST

Build trust in the use of data and AI technologies and in organisations using them

## INVESTMENT

The strategy should outline measures to leverage existing national assets and identify new areas for investment from public and private sector

# PROCESS

**PHASE 1**  
September - December 2019

Formation of Steering Committee and Development of Scoping Document



**PHASE 2**  
January - March 2020

Consultation and Engagement



**PHASE 3**  
February - May 2020

Working Groups



**PHASE 4**  
June - August 2020

Finalisation of Strategy



**PHASE 5**  
September 2020

Strategy Launch

**Formation of Steering Committee**

Chaired by Kate Forbes MSP,  
Minister of Public Finance and  
Digital Economy

Comprising of senior representatives  
from relevant bodies and sectors  
providing balanced and diverse  
representation across Scotland

**Steering Committee  
workshop 1**

**Steering Committee  
workshop 2**

**Development of Scoping  
Document**

**Open consultation**  
Scoping document published  
w/c 20 January 2020

Citizen Space consultation  
open early February 2020

Consultation close end March  
2020

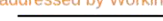
**Engagement  
activities**  
Comprising of 3 elements  
- Digital  
- Guided discussions  
- Deliberative events

**Working group  
recruitment**  
Application process for working  
groups open w/c 20 January  
2020

Responses form basis of topics to  
be addressed by Working Groups



Outputs form basis of topics to  
be addressed by Working Groups



**Working Groups**

**8-10 members comprised of the following:**

- Steering Committee members
- Targeted invitees
- Recruited through open process

**Using consultation responses and outputs from engagement activities as the foundation**

**Tasked to:**

- Address concerns
- Discuss challenges
- Identify priorities
- Recommend actions

**Join the Dots**  
Invite only group comprising of  
representatives from relevant  
Scottish, UK and International  
strategic initiatives

**Steering Committee  
workshop 3**

**Collating Phase 3  
outputs into final  
strategy**

**Further  
engagement  
activities (TBC)**

**Final Steering  
Committee  
workshop**

**Preparation of  
final strategy for  
launch**

**Strategy Launch**  
- Programme of Government  
2020  
- PR and media activity

**Handover**  
Strategy handed over to  
Data Delivery Group

# Strategic themes

**Development of AI**  
and AI enabled products & services

**Ethical and regulatory  
frameworks**

**Skills and  
knowledge**

**Data  
infrastructure**

Join the dots

# Key things that have happened

- Scoping document published for open consultation on 24 January 2020
- Public consultation opened on 17 February 2020 and will close 27 March 2020
- Open application process for working groups now closed
- Engagement programme launched February 2020



# How to get involved?

- Respond to the consultation on the scoping document
  - Submit an individual or organisational response
  - Organise your own engagement activities to form a response to the consultation
- Participate and encourage others to participate in the engagement activities. We have fun interactive online quizzes available as well as a series of downloadable conversation packs to prompt discussions. We will also be running events in Glasgow and Inverness



# THANK YOU AND QUESTIONS?

Please email Steph Wright  
AI Strategy Development Lead at Data Lab  
(also Director of Health & Wellbeing Engagement)

[steph.wright@thedatalab.com](mailto:steph.wright@thedatalab.com)

# **Developing a Data and Innovation Platform for Care Homes:**

## **A Whole Systems Analysis and Approach**

***Funding for 12 months from:  
East Region Innovation Team &  
National Test Bed Governance Group***

**Dr Susan D Shenkin**, Clinical Senior Lecturer, Geriatric Medicine and Usher Institute University of Edinburgh

**Lucy Johnston** - Research Fellow, Edinburgh Napier University

- [Susan.Shenkin@ed.ac.uk](mailto:Susan.Shenkin@ed.ac.uk)
- [L.Johnston@napier.ac.uk](mailto:L.Johnston@napier.ac.uk)

@lucyjohnston555

@SusanShenkin



## The rest of the Team



- **6 CARE HOMES - Lothian Care Home Innovation Partnership**
- **Dr Jo Hockley**, Senior Nurse Researcher, Primary Palliative Care Research Group, Usher Institute;
- **Professor Scott Murray**, Emeritus Professor of Primary Palliative Care, Usher Institute;
- **Dr Catherine Mahoney**, Lecturer, Edinburgh Napier University
- **David Henderson**, Research Fellow, Scottish Centre for Administrative Data Research & Edinburgh Napier University

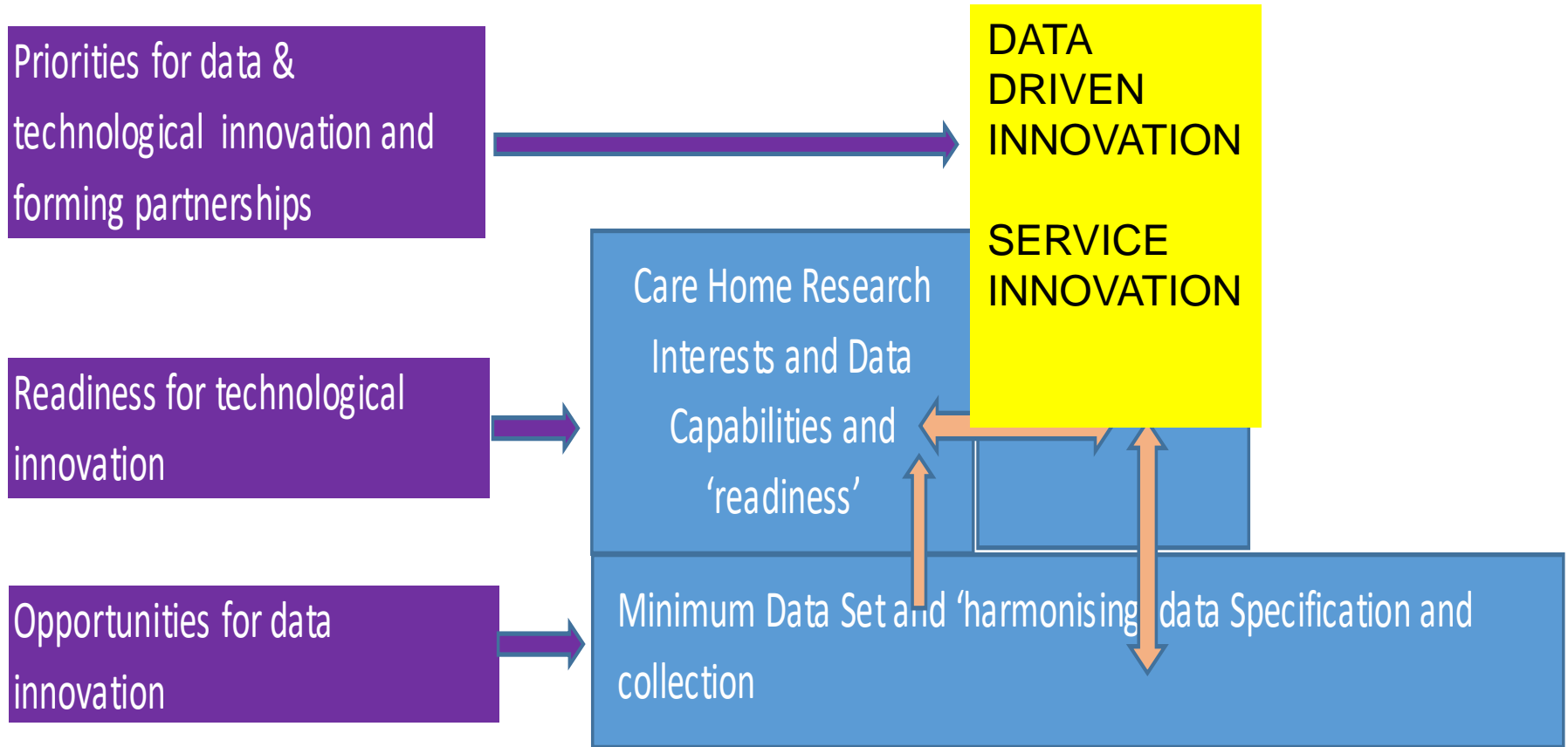
## What we will share with you today

- Further detail on what we have been doing over last 7 months
- Provide Scottish Care Homes Context
- Share some findings with you
- Set out our next steps and potential areas for innovation & collaboration

# What have we been doing?

## Data scoping and groundwork undertaken to

- (a) develop an inventory of routine data (Minimum Data Set)
- (b) clarify the innovation challenges through a whole systems analysis of the extent and nature of the problem(s) to be solved within care homes and
- (c) develop community of interests/partnerships across homes, academia and industry to progress future bids/collaborations.





# Why have we been doing it?

- The care home sector has huge potential to benefit from technological innovations.
- Realising this potential will require strong three way partnerships between care homes, innovators in academia and industry partners.
- Learning from the Care Home sector can inform Home Care Services, wider data initiatives, interoperability (NHS/social care/third sector) and workforce issues
- Feeding into the VISION for a Teaching/Research based Care Home
- Care Home Residents .....should not be left behind

# Care Homes in Scotland (1)

- Around 1,100 care homes FOR OLDER PEOPLE
  - 58.6% privately owned
  - 27.1% owned by voluntary or not-for-profit providers
  - 14.3% by local authority or Health Board
- **31,223** long stay residents in care homes for older people (March 2017: ISD)
- Hospital Beds in Scotland???

13,500

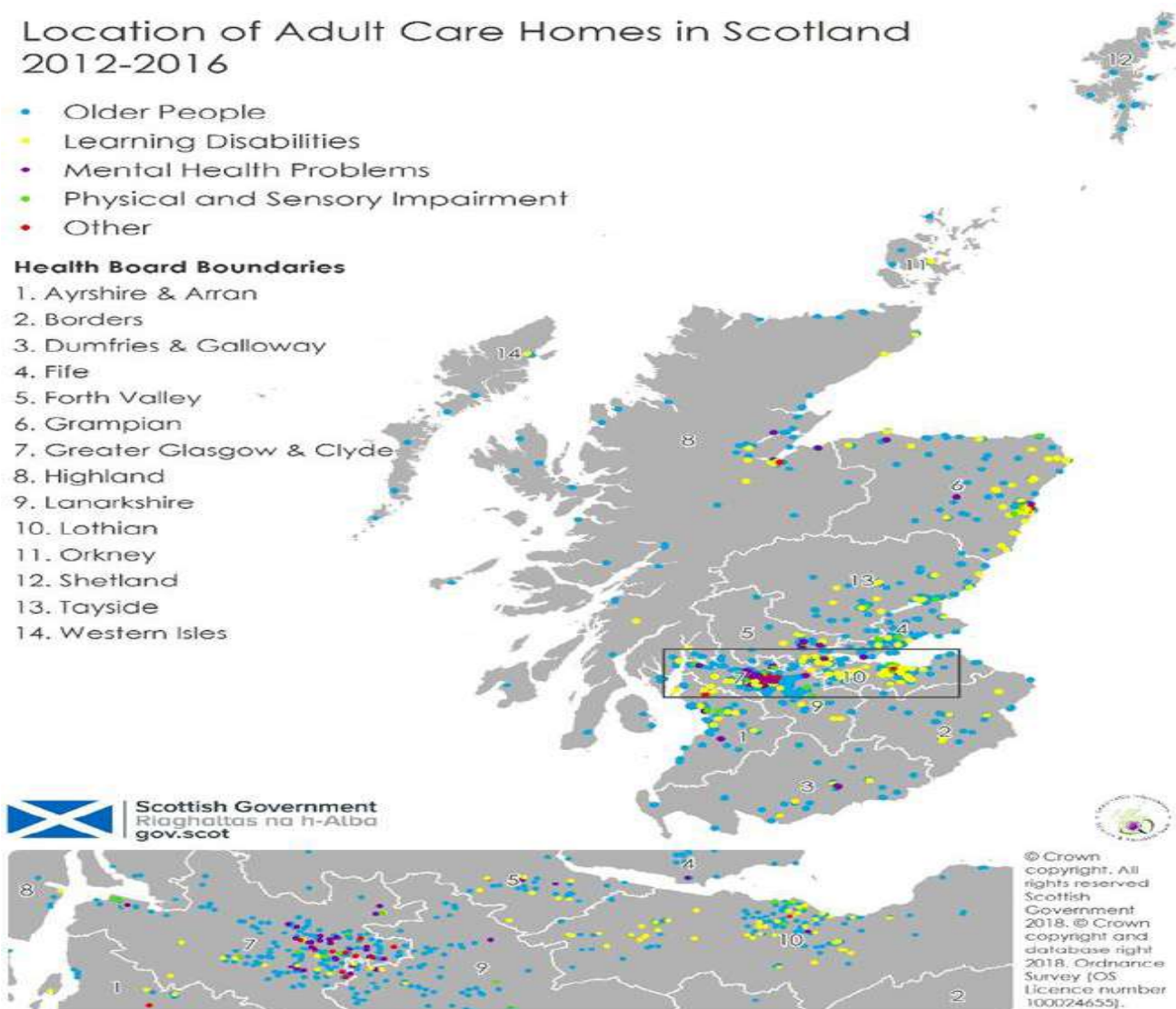
# Care Homes in Scotland (2)

## Location of Adult Care Homes in Scotland 2012-2016

- Older People
- Learning Disabilities
- Mental Health Problems
- Physical and Sensory Impairment
- Other

### Health Board Boundaries

1. Ayrshire & Arran
2. Borders
3. Dumfries & Galloway
4. Fife
5. Forth Valley
6. Grampian
7. Greater Glasgow & Clyde
8. Highland
9. Lanarkshire
10. Lothian
11. Orkney
12. Shetland
13. Tayside
14. Western Isles





# Care Home Residents in Scotland

- Median age is 83 years
- Most are female (over two-thirds of care home residents)
- The percentage of long stay residents living with dementia (either medically or non-medically diagnosed) was 62% at 31 March 2017
- Care home residents are increasingly frail with multiple co-morbidities
- Median time to death is 1.7 years

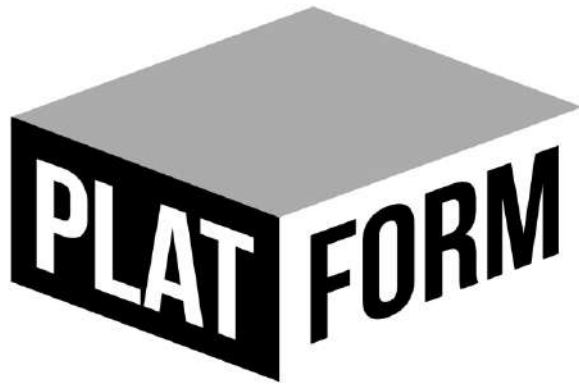


# Care Homes in Lothian Partnership

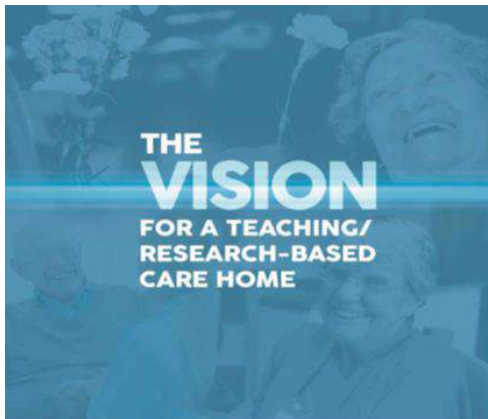
- Braeside, Royal Blind, Edinburgh – small ‘charitable’ organisation
- Cluny Lodge, Edinburgh – small ‘for profit’ family run business
- Erskine Edinburgh – small ‘charitable’ organisation
- Linlithgow Care Home – part of a large ‘for profit’ organisation
- Newbyres Village, Midlothian – council run care home with on-site nursing
- Viewpoint Housing, Edinburgh – medium ‘not for profit’ organisation

# Results of Scoping & Groundwork

DATA PLATFORM



CHALLENGE AREAS



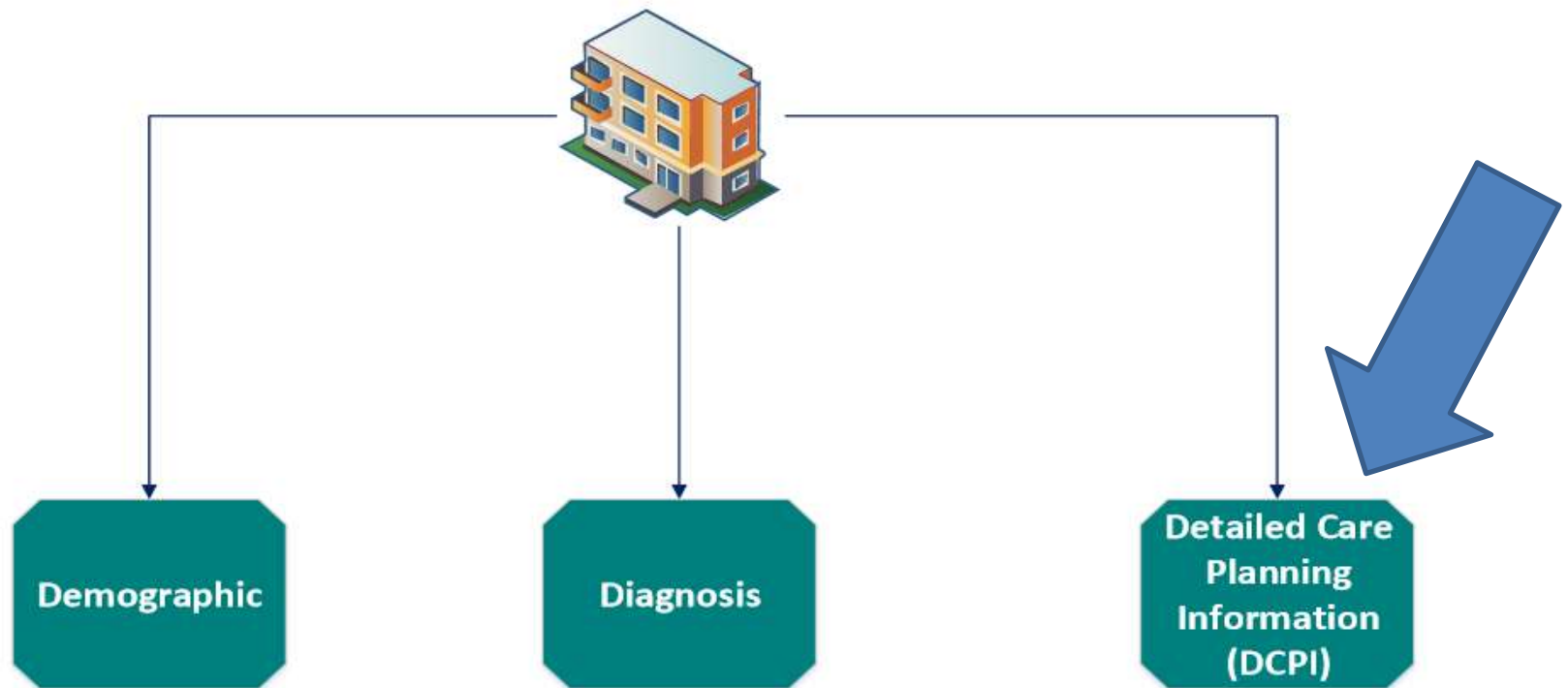
# National Data: Shoogly Platform?

Table 1: Comparison of SCS and SCHC demographic categories

Data Variable	Social Care Survey	Scottish Care Home Census
Date of Birth	Date of Birth	Date of Birth
Age	Age	Not collected
Gender/Sex	Male or Female	Male, Female, or other
Ethnicity	White Mixed or multiple ethnic groups Asian, Asian Scottish, or Asian British African, Caribbean, or Black Other Ethnic Background not disclosed	White Other Ethnic group Not disclosed Not known
Client Characteristics	Dementia Mental Health Problems Learning Disability Physical Disability Addiction Palliative Care Carer's Problems arising due to infirmity of age Other	Requires Nursing care Dementia - medically diagnosed Dementia - not medically diagnosed Visual Impairment Hearing Impairment Acquired brain injury Learning disability Other physical disability or chronic illness Mental Health Problems Alcohol Dependency Drug Dependency None of these

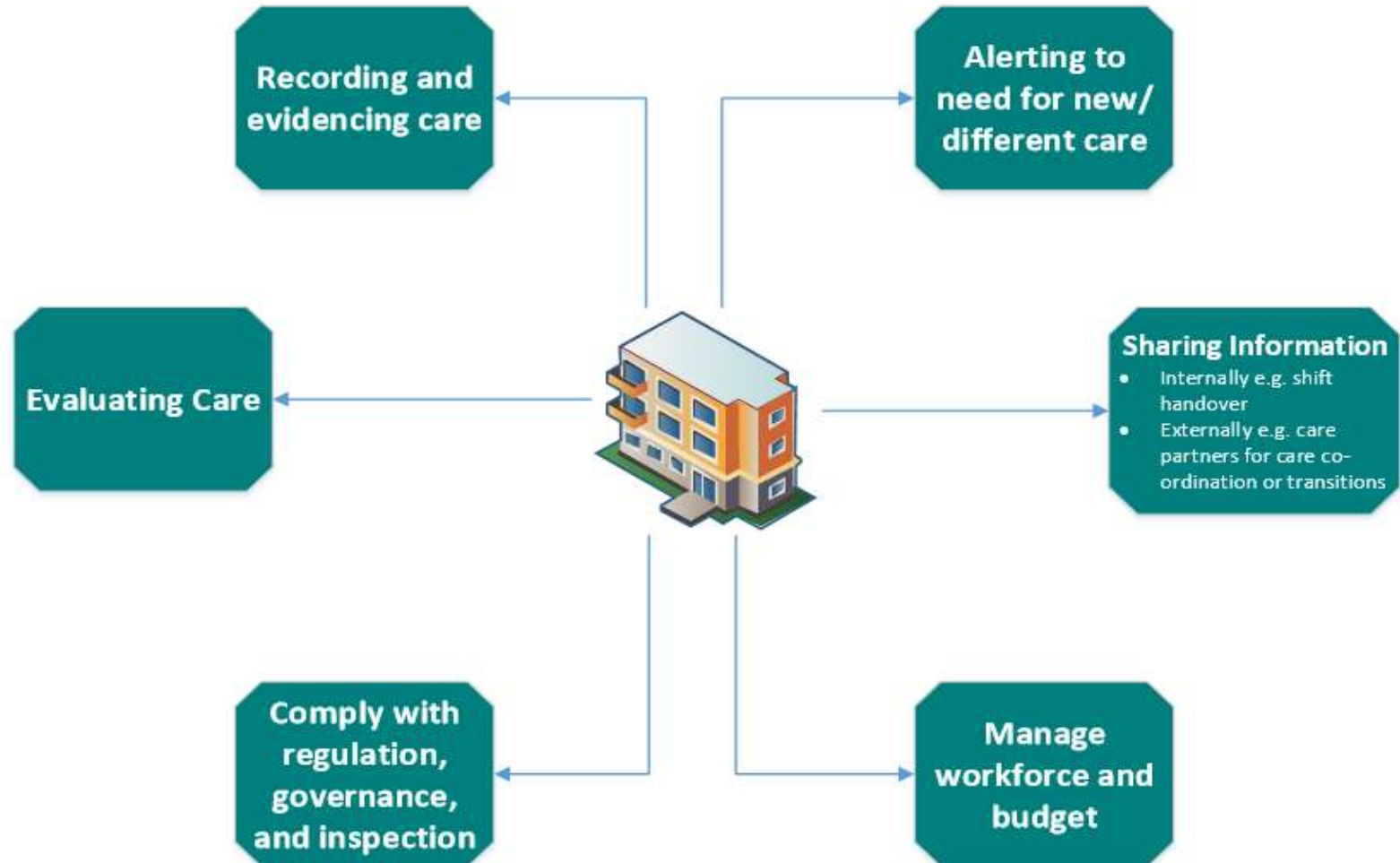
Colours denote agreement across sources: Green = exact match, Amber = Similar match, Red = No match

# Data Domains in Care Homes





# Who Uses Care Home Data?



# Can we use Care Home Data?

Table 4: Examples of the number and range of assessment components for care planning

<b>Erskine (Edinburgh)</b>	<b>Linlithgow</b>
Acute Infection Care Plan	Behaviour
Anticipatory Care Planning/End of Life Care	Bladder & Bowel
Breathing & Smoking	Choking
Bowel & Bladder	Communication
Communication	Dependency Rating Scale
Eating & Drinking	DNACPR/End of life decisions
Falls	Eating & Drinking
Hearing/Vision	Falls Risk
Life History/This is me	Mood
Medication and Treatment	Oral Health
Mental Health, Cognition, (Memory/Understanding), and Personal Safety	Personal Care
Mobility	Mobilising
Oral & Dental	Waterlow Risk
Personal Hygiene	
Restraint Risk	
Sleep & Resting	
Waterlow/Pressure Ulcer Assessment	

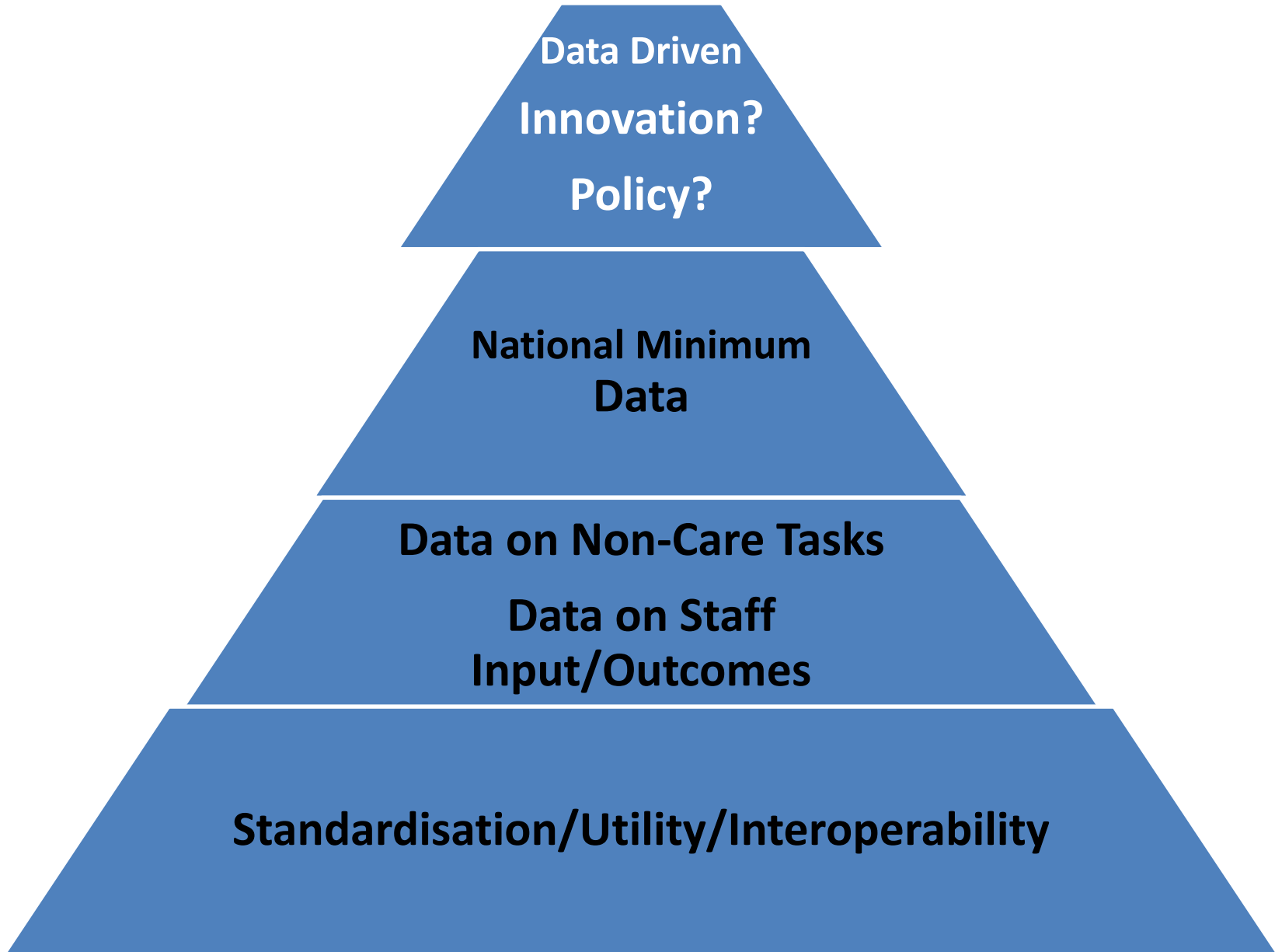


# No Standardised Assessments

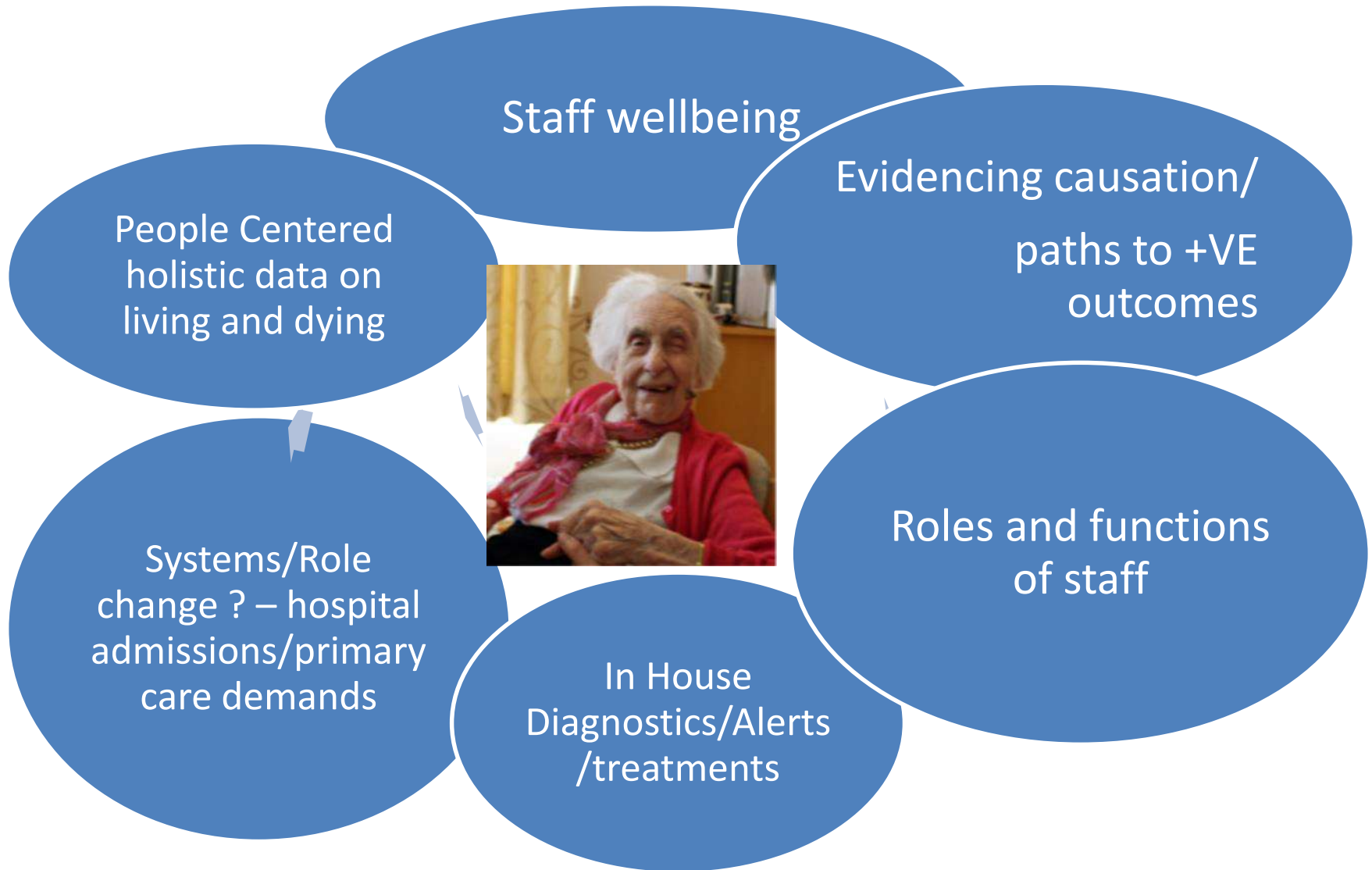
Table 6b: Assessment tools/measures used for “regularly used data”

Area assessed	Cluny	Erskine	St Raphael’s	Braeside	Newbyres	Linlithgow
7 Wounds (new and ongoing)	Internal Chart	STAR Classification	Wounds assessment	Chart on PCS	NHS Wound Assessment Chart	Organisation Form
8 Frailty	CIRC	SPAR Tool	Edmonton Frailty Scale	Clinical Frailty Scale	Not collected	Not collected
9 Bowel Movement(s)	Bristol Stool Chart	Bristol Stool Chart	Chart on PCS	Bristol Stool Chart	Bristol Stool Chart	Organisation Form
10 Fluid intake	Internal chart	Organisation Form	Chart on PCS	Chart on PCS	Organisation Form	Organisation Form

# Stabilising the Data Platform



# Care Home Challenge Areas



# Our Next Steps



- Develop work with wider group of Care Homes on range and diversity of data systems and assessment tools (ENRICH)
- Refine and sense check challenge areas ----> Challenge STATEMENTS
- Hold a knowledge Exchange Event in late Spring for Interested People/Organisations
- ***Continue to Actively develop partnerships with industry to address identified innovation challenges and develop funding bids***



# Contact us:

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(also to be added to 'Ageing Research Network'  
email distribution)

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@lucyjohnston555



# T&SCon

The potential of technology  
to promote social  
connectedness for adults  
living in Scotland

Louise McCabe, **Alison Dawson**,  
Elaine Douglas, Mike Wilson and  
Alison Bowes



Image: <https://www.ohowcivilized.com/how-to-eat-a-scone-properly/>

# Social Isolation and Loneliness

**Social isolation** refers to when an individual has an **objective lack** of social relationships (in terms of **quality and/or quantity**) at individual group, community and societal levels

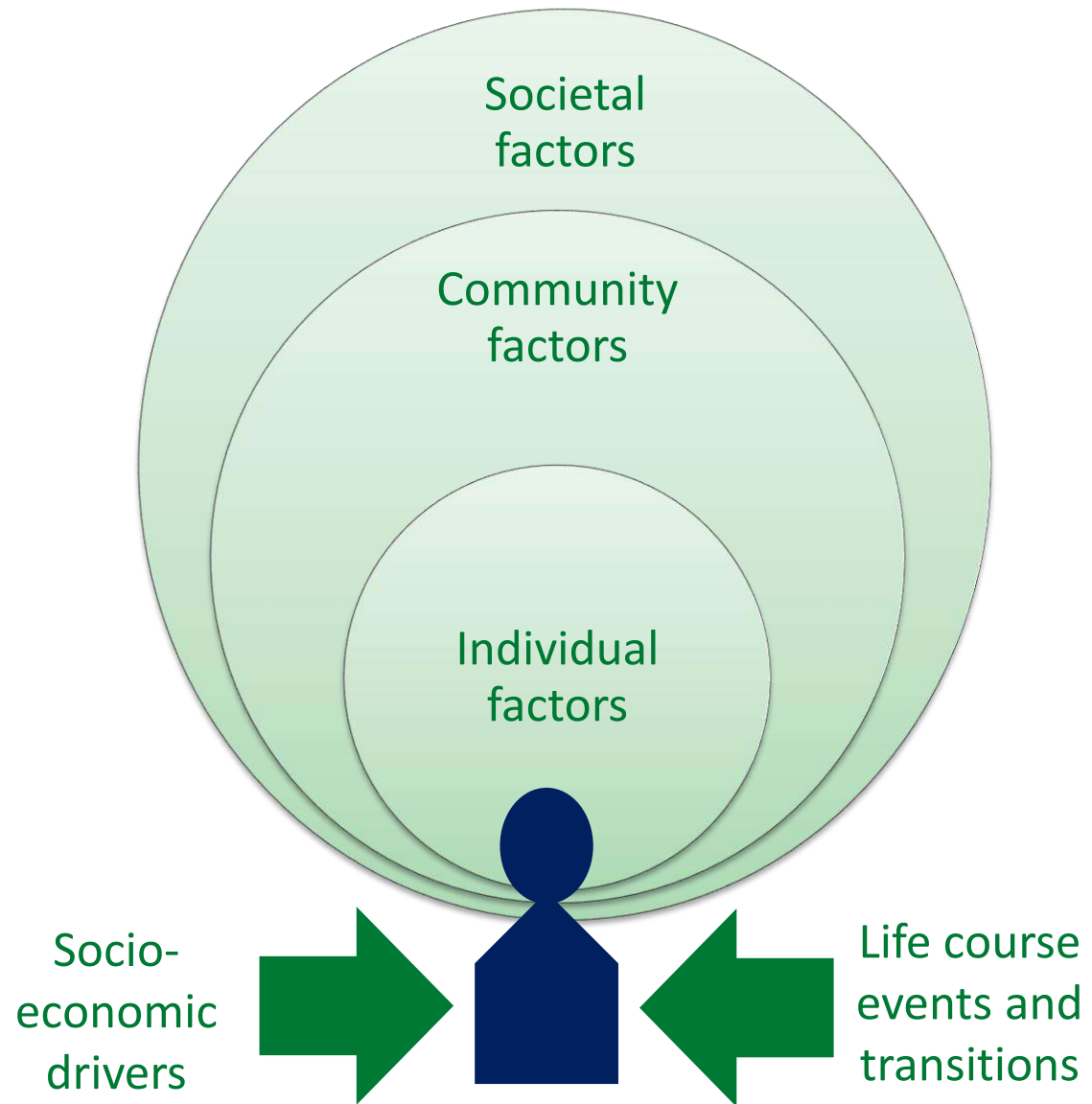
**Loneliness** is a **subjective** feeling experienced when there is a **difference between** the social relationships we would like to have and those we have.

Source: Scottish Government (2018) A Connected Scotland

<https://www.gov.scot/publications/connected-scotland-strategy-tackling-social-isolation-loneliness-building-stronger-social-connections/>

# Factors influencing social connectedness

- Individual, community and societal levels
- Complex interactions between levels and factors
- Not all factors open to change



# What we did

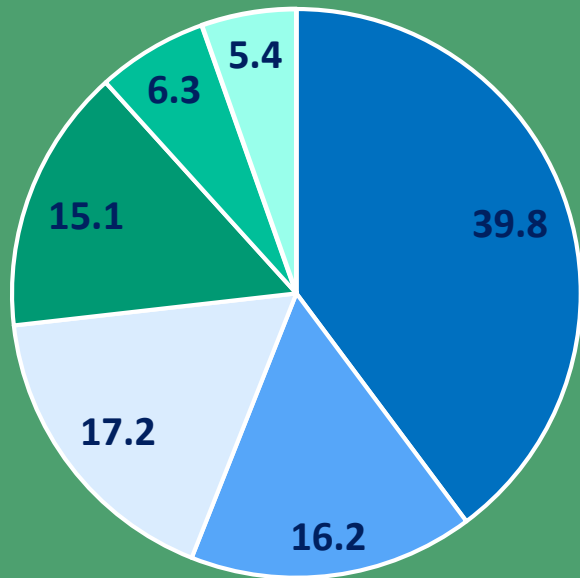
Scoping of research, policy and evaluation literature to elucidate the current state of play

Secondary analysis of HAGIS dataset to understand the scope and patterns of social isolation in Scotland

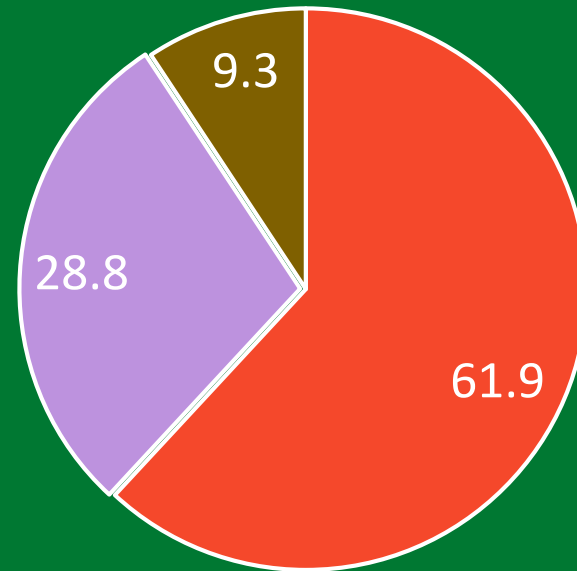
Four focus groups with stakeholders from across Scotland providing technology enabled support

Co-creation workshops with service providers and clients to develop **toolkit** for services using technology to address social isolation.

# Social Isolation and Loneliness



- High - All
- High - Children
- High - Friends
- High - Friends & Family (No Children)
- Mod-high- Children & Friends
- Mod - Children (No Friends & 33% No Children)



- Hardly Ever Lonely
- Sometimes Lonely
- Often Lonely

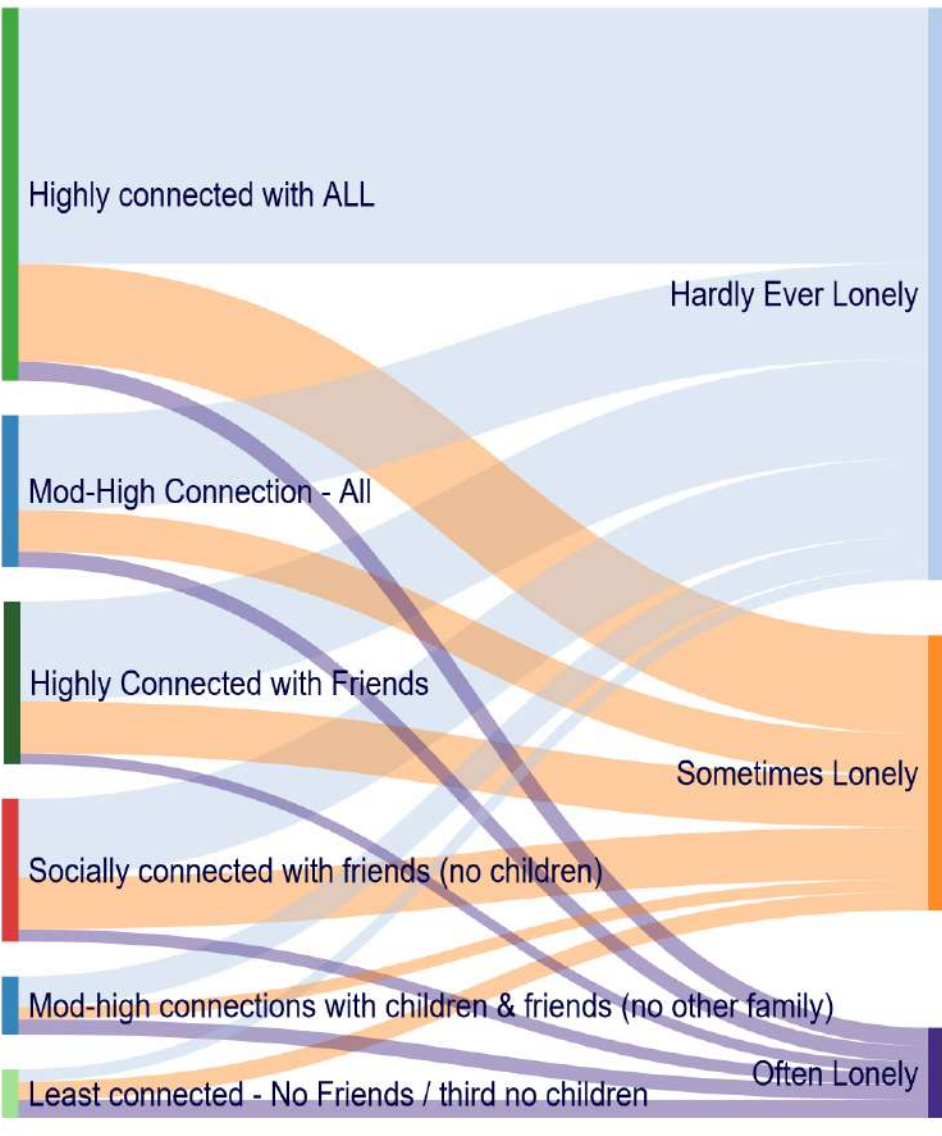
# Use of Technology

1. On average, how often do you use the internet or email?
  - Over 75% use internet regularly
  - Those highly connected with children and No Friends use the least (though not significant)
2. Where have you used the internet/email in last 3 months?
  - At home – 72%
  - At work – 19%
  - On the move – 27%
  - Library/internet café – 10% \*
3. Which device did you use?
  - Desktop computer – 20% \*
  - Laptop – 28%
  - Tablet – 30%
  - Smartphone – 25%
  - TV – 7%
4. What did you use internet for?
  - Email – 43% \*
  - Finding information about goods/services – 41% \*

\* Significant variation across profiles

# Relationship between Social Isolation and Loneliness

- 6 distinct profiles of social connection based upon frequency of contact with children, family, and friends
- 3 distinct profiles of loneliness: Hardly Ever, Sometimes, and Often (based on UCLA-3 short scale)
- Social Isolation and Loneliness are distinct yet inter-related concepts
- Analyses conducted for T & Scon investigate patterns of digital technology use between profiles.



# Literature review: Inclusion criteria

Relating to social isolation	Relating to population of interest	Relating to technology
(social* AND isolat*) OR (social* AND connect*) OR lonel*	adult* OR 'older' OR elder*	technolog* OR 'SMS' OR telephon* OR internet OR 'social media' OR online OR ICT OR video* OR virtual OR digital

## Inclusion criteria:

- Studies published in English, on or after 1 January 2008
- Reports of primary research, case studies of interventions or services
- Intervention/service: i) for adults; ii) intended to reduce loneliness or increase social connectedness; iii) involves ICT; iv) examines outcomes related to social connectedness or its elements



# Literature review: Search results

**Searched:** EBSCOhost; ScienceDirect: Social Services Knowledge Scotland (SSKS); Web of Science Core Collection



Search results after removal of intra- and inter- database duplicates: **5693**



Potentially relevant on basis of title: **360**



Full texts reviewed: **59**



Items included: **31**

Image: <https://redislabs.com/blog/use-redis-content-filtering/>

# Literature review: Key findings

- Few items meet inclusion criteria
- Associations between social connectedness and use of ICTs, use of social networking sites, etc. but not as intervention for social connectedness and do not show causality

## Included studies

- Most relate to older populations
- Most report development/ prototype testing/ piloting (feasibility, acceptability, usability)
- Little on scalability, practical aspects of implementation

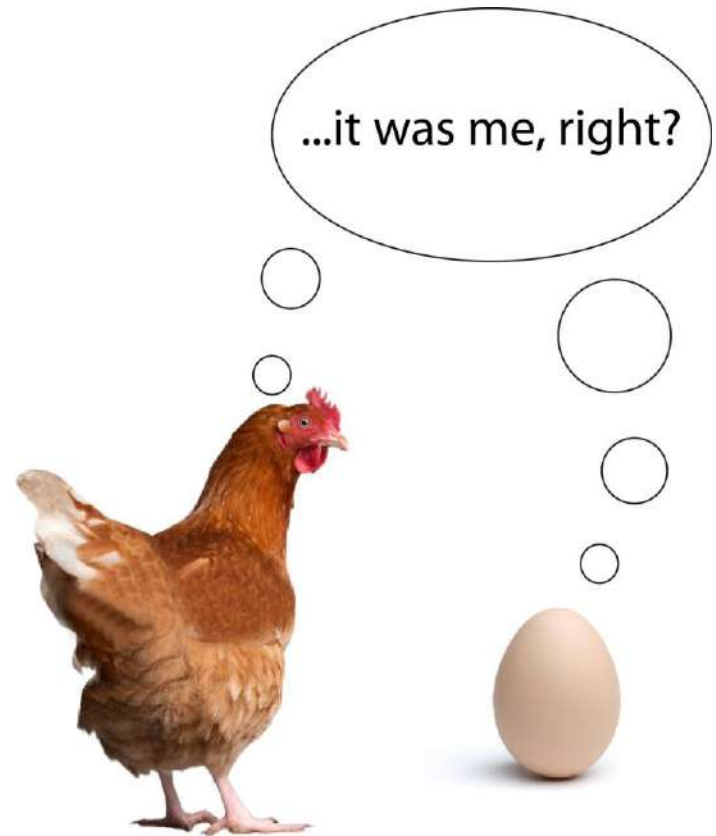


Image: <https://signlanguageco.com/the-chicken-and-the-egg-and-the-interpreter/>

# Focus groups and co-creation workshops

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Experiences and opinions were collected from a diverse range of service providers and adults who use technology to support social connectedness and findings were refined during the two subsequent co-creation workshops.

We found positive examples of technology supporting social connectedness both *directly*, for example, using Skype to connect with family overseas and *indirectly*, by technology freeing up time and energy for social activities, for example, accessing NHS support through text messaging or videoconference.

# Co-creation workshop: Feedback on guidelines

## Get SMART

Wondering how to stay safe online? Follow our SMART rules – top tips for using the internet safely and positively

3



### SAFE:

Keep your personal information safe. When sharing your full name, password or home address. Remember images and videos you share too. Keep them safe too.

"MEET"  
SOUNDS MORE LIKE  
AN INSTRUCTION  
THAN A WARNING.  
  
OTHERWISE CLEAR  
& CONCISE

Good. Reported advice re. location address - CLEAR, appropriate for young people

Clear layout & messages  
Good to meet  
visually engaging with graphics



### TELL:

Tell a trusted adult if something or someone ever makes you feel upset, worried or confused. This could be if you or someone you know is being bullied online. There are lots of people who will be able to help you like your teachers, parents, carers or contact Childline - 0800 11 11 or [www.childline.org.uk](http://www.childline.org.uk)

CLEAR



### BE SMART WITH A HEART:

Remember to always be smart with a heart by being kind and making the internet a better place by helping your friends if they are in trouble. It happens online.

## Top Ten Tips for Online Safety

1



Good. Reported advice re. location address - CLEAR, appropriate for young people

- Keep your computer's software updated.
- Use antivirus.
- Back-up files on your computer or tablet.
- Do not share private information on social media.

Trigger point - words used that people might not understand

Less words / Bigger Print

Lot to read Good phrases but still jargon

The font is very small

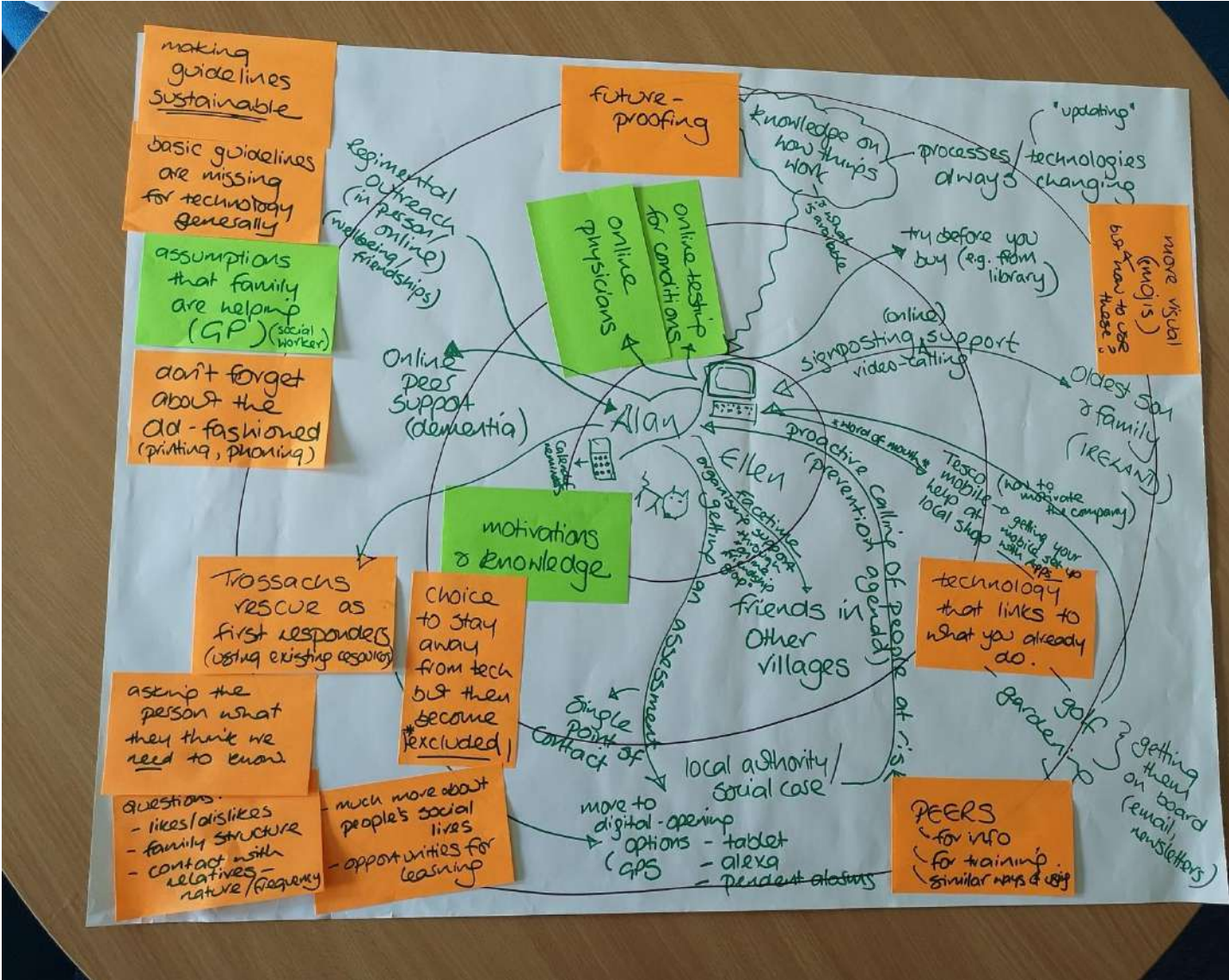
Good there are only 10 top tips  
Very wordy  
Not accessible

No jargon - fairly jargon free

No option for - Do you still need help? have a question?



Co-production workshop – constructing a case study



The following **recommendations** emerged for organisations and individuals thinking about using technology to support social connectedness:

**PEOPLE:** recognise potential users as individuals, avoiding assumptions about age, gender, disability etc, and protecting human rights.

**RISK:** careful consideration of risks for individuals is needed but balanced presentation of risks, taking account of individual choice, is important.

**PARTICIPATION:** get staff and potential users on board from the start involving them from the planning stages onwards.

**SYSTEMS:** carefully assess infrastructure as well as devices for cost, accessibility, suitability and usability.

**TRAINING:** users will need support and training to use new devices; peer-to-peer learning, hands-on demonstrations, and simple take-home instructions are recommended.

Guidance for organisations and individuals  
using technology to promote social connectedness.

'How to' guide for setting up a service

Who

What

Why

How

Case  
studies:  
Individual  
Service

Evidence Base

- Full project report
- Literature review
- Technology scoping dataset
- *Healthy Ageing in Scotland* survey analysis

Guidance and supporting project documents available  
to download as PDFs from: [www.tec.scot/resources/](http://www.tec.scot/resources/)

**Thank you for listening!**

Email: [a.s.f.dawson@stir.ac.uk](mailto:a.s.f.dawson@stir.ac.uk) or [louise.mccabe@stir.ac.uk](mailto:louise.mccabe@stir.ac.uk)



# ECHAlliance

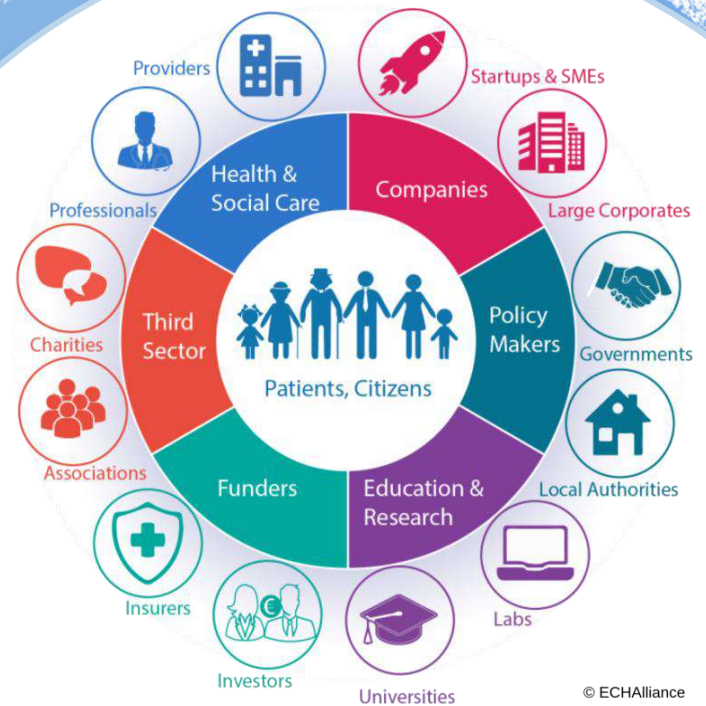
“The Global Connector for Digital Health”

Healthy Ageing Innovation Cluster

Andy Bleaden  
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@andybleaden







## who



### Member Organisation (700+ organisations - Join Us)

*Companies, policy-makers, researchers, health & social care providers, patients, insurance...*



**16,500+ experts / professionals**



### Not for Profit Organisation

*Registered in Ireland and in the UK*

## where



**Growing reach across 78 Countries and 4.6 billion people**

### International Network of Ecosystems

*(150+ ecosystem gatherings a year)*

## what



**Connecting & joining the dots**



**Communication / networking**



**Member Support**



**Global events workshops**



**Funding/Tender Services**





# Become a member of ECHAlliance

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Boost your network

Join Working groups.

Discounts on events

Funding and tender alerts

Promote your organisation.

Access Ecosystems

Make direct Connections

Collaboration in funded  
projects

[www.echalliance.com](http://www.echalliance.com)



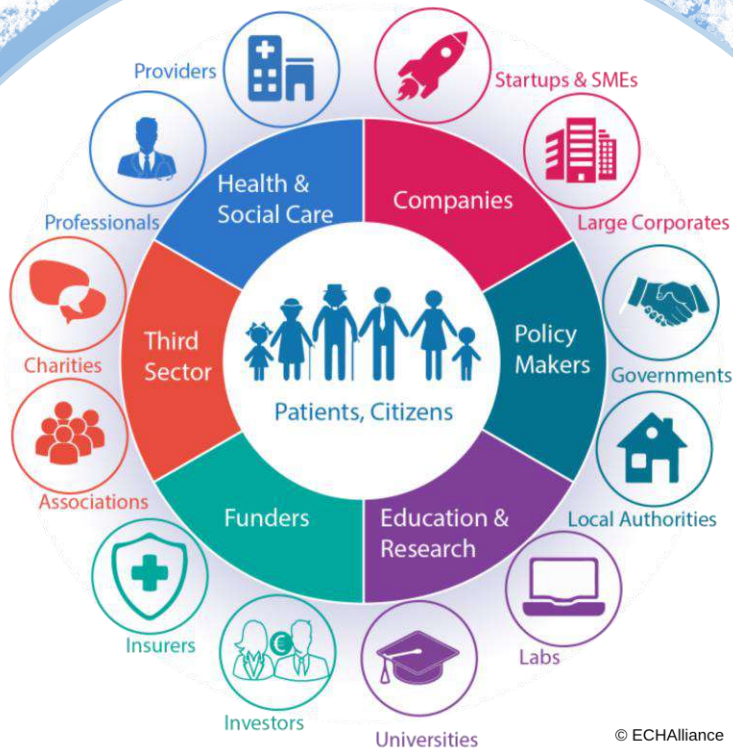
# Ecosystems

..bring together a community of stakeholders to develop a joint health agenda, aiming to address and find common solutions to regional health challenges

The main benefit of working together in an Ecosystem is the multiplier effect of collaborating in our International Network of Ecosystems.

Ecosystems:

- **break down silos,**
- **transform healthcare delivery,**
- **create economic growth**





















# Members of our International Network of Ecosystems

150+ quarterly gatherings per year

## Our Current Ecosystems 2020

-  Belgium - Brussels
-  Belgium - Flanders
-  Canada - Ontario
-  Czech Republic
-  Denmark – South
-  England – Manchester
-  England -North West Coast
-  England – London
-  England - Yorks/Humber
-  South West England **NEW**
-  Estonia
-  Finland Oulu
-  Finland Ostrobothnia **NEW**
-  Finland South Ostrobothnia **NEW**

-  Finland – Kuopio **NEW**
-  Finland – Central Finland **NEW**
-  France – Bretagne **NEW**
-  France – Nice PACA
-  Germany-Rheinland
-  Greece – Athens
-  Malta
-  Melbourne – Australia **NEW**
-  Netherlands - Friesland
-  Northern Ireland
-  Portugal
-  Republic of Ireland
-  Romania – Cluj-Napoca **NEW**
-  Serbia
-  Scotland
-  Highlands & Islands (Scotland)

-  Slovenia
-  Spain – Valencia
-  Spain - Galicia
-  Spain – Catalonia
-  Spain Basque Country **NEW**
-  Sri Lanka **NEW**
-  Västerbotten- Sweden **NEW**
-  USA - New York
-  Wales



# Members of our International Network of Ecosystems

**Our plans 2020**

## **NEXT**



**Norbotten- Sweden**



**Jämtland -Sweden**



**Montreal/Quebec**



**Helsinki – Finland**



**Satakunta – Finland**



**Extremadura - Spain**



**Andalusia Spain**



**Croatia**



**Dolomites Italy**



**Buenos Aires – Argentina**



**Hess – Germany**



**Bavaria – Germany**



**Berlin/Brandenburg– Germany**

**Also in planning  
more in....**

**East Africa**

**Chile**

**Uruguay**

**France**

**Norway**

**Spain**

**Hungary**

**Crete**

# Benefits of joining an International Network of Ecosystems

As part of an international network of ecosystems an ecosystem can:

Increase access to international markets

Collaborate with other regions

Scale up innovation in your region and country in new settings

Bring in best practice from outside your country in Healthcare

Join 40+ other Digital Health Ecosystems





# ECHAlliance

“The Global Connector for Digital Health”

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