

### Photography, Audio and Filming Permission Slip - #Digilnventors Challenge Bootcamp

#### **Background**

You are a participant in the #Digilnventors Challenge 2024 which is being led by the Digital Health & Care Innovation Centre (the "DHI") which is currently hosted by the University of Strathclyde.

The #DigiInventors Challenge 2024 is a Scottish based Competition which has now gone global as DHI now runs a parallel competition aimed at secondary school pupils in the United Arab Emirates (UAE). The UAE Competition will be delivered by the DHI's partner, Heriot Watt University Dubai.

Four finalist Scottish teams will be invited to meet with the DHI at their offices in Glasgow. At the same time, four finalist UAE teams will be invited to meet representatives of the Heriot Watt University Dubai in the UAE. The eight teams will participate in a virtual (using Microsoft Teams) "hybrid" bootcamp on 18 & 19 November 2024.

The four finalist Scottish teams will then be invited to meet with the DHI at their Glasgow offices. At the same time, four finalist UAE teams will be invited to meeting with representatives of the Heriot Watt University Dubai in the UAE. A Scottish winner and a UAE winner will then be selected & announced on 9 December 2024.

Both winning teams will have the opportunity to showcase their winning ideas at in-person prize giving events which shall take place in February 2025.

Heriot Watt University would like to record (film and audio) and photograph you participating in the #DigiInventors Challenge bootcamp, for the purposes described below, and requests your permission to do so.

#### What is personal data?

Personal data is <u>any</u> information whatsoever which can be used to identify an individual. Photographs, film and audio recordings of an individual are classed as personal data and consent is needed from that individual to allow others to record, use and share such information.



#### Why is Heriot Watt University collecting your personal data?

Heriot Watt University Dubai is a branch campus of Heriot-Watt University, a company established by Royal Charter in the United Kingdom, therefore the data controller.

Heriot Watt University has requested each finalist team which is to attend the #Digilnventors Challenge bootcamp to submit their own high-resolution team photograph (to include all team members and their mentor) to be used alongside any press and promotional work to promote the #Digilnventors Challenge 2024.

Heriot Watt University's internal marketing team also intend to capture photographs, film and audio record the participants in the #DigiInventors Challenge bootcamp, and from whom Heriot Watt University has obtained the necessary permission, to promote the #DigiInventors Challenge 2024. Heriot Watt university may also engage a third-party supplier to capture photographs, film and audio record at the #DigiInventors Challenge bootcamp. Heriot Watt University will ensure that they own all copyright in the photographs, audio recordings and films (including those captured by any third-party supplier) produced as part of this exercise.

#### How will Heriot Watt University use your personal data and who will they share it with?

If you are willing to provide consent Heriot Watt University would like to use your <u>photo</u>, <u>name</u>, <u>image</u>, <u>voice</u> or <u>likeness</u> for the following purposes:

- 1) Promotion of the #DigiInventors Challenge by Heriot Watt University for the current and future challenges. Such promotion may include use in Heriot Watt University's advertising and resources in relation to the #DigiInventors Challenge including but not limited to the #DigiInventors Challenge website (www.digiinventors.com/), social media, advertising, press, film and video, radio and publications.
- 2) Video images of the participants presenting the subject matter of their competition entries at the #Digilnventors Challenge bootcamp may be shared with judges for judging purposes.
- 3) To create videos for the winners' presentation at a pre-determined formal prize-giving event (yet to be confirmed) and to be shown online on the Heriot Watt University website.



4) Use on #DigiInventors Challenge partner and sponsor organisation websites and resources for the purposes of promoting and advertising the #DigiInventorsChallenge. Such partners include, but may not be limited to, the Digital Health & Care Innovation Centre, dressCode, Heriot Watt University Dubai, City of Glasgow College, Scottish Tech Army, and Scottish Hockey. I consent to Heriot Watt University using photographs and/or video recordings including images of me as described above.

The University retains the right to share materials with third parties to enable us to promote the University. This includes partners such as, the Digital Health & Care Innovation Centre, dressCode, Heriot Watt University Dubai, City of Glasgow College, Scottish Tech Army, and Scottish Hockey.

I understand that images on websites can be viewed throughout the world and not just in the UAE and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/UK/UAE legislation provides.

I understand that Heriot Watt University will retain the images/footage/audio for a period of five years at which point they will be deleted from the University's files.

I acknowledge that full copyright of the images/footage/audio and content derived from such, belongs to the Heriot Watt University and any element of the images/footage/audio may be used as detailed above.

I have read and understood the conditions and consent to my image(s) being used as described above.

Please read our privacy notice for further details on how Heriot Watt University will process your personal data.



# Please sign below if over age 16

Print Name	
Signature	
Date	

## Please also complete for under 16s

I (name of parent/ guardian below)

Print Name	
1 1 11116 11441116	

I agree to images/recordings being taken of (name of child below) for use by Heriot Watt University as detailed above.

Child's Name	
Signature	
Date	

Please return all completed forms to sa2050@hw.ac.uk