



# Digital Mental Health Innovation Cluster

28 September 2023



# ON AIR

## Attendees please note

1. We are **recording this event** and it will be hosted on our DMHIC webpage resources so it can be watched on demand
2. If you **do not** wish to appear on the recording, you should move to the back of the room so you are not on camera

# Agenda

10.00 **Welcome and update on National Digital Mental Health Programme** Chris Wright National Programme Lead

10.10 **DMHIC Introduction/Resources** Joanne Boyle DMHIC Lead

Dr Abigail Lyons Go to Market Strategy/SBM role in DHI

10:30 **Mindset Update UKRI** Julia Glenn Design Innovation Lead

10:45 **Mindset Report** – Dr Sanna Rimpiläinen and Bill Kendall Product Manager DHI

Questions & Discussion

11.15 **Comfort Break**

11:30 **Commissioning Clackmannanshire** Lindsay Taylor / **Kooth –Lessons learned-** Kerry Smith

12:30 LUNCH

1:30 **Chief Scientist Office Innovation Team Update** - Suzanne Graham Programme Manager

(Regional Updates)

1:40 ANIA Jason White

1:50 **Supplier Development Programme-** Gillian Campbell

2.00 **Review & Close** Joanne Boyle DMHIC Lead



# Chris Wright

National Update



# Mental Health Strategy

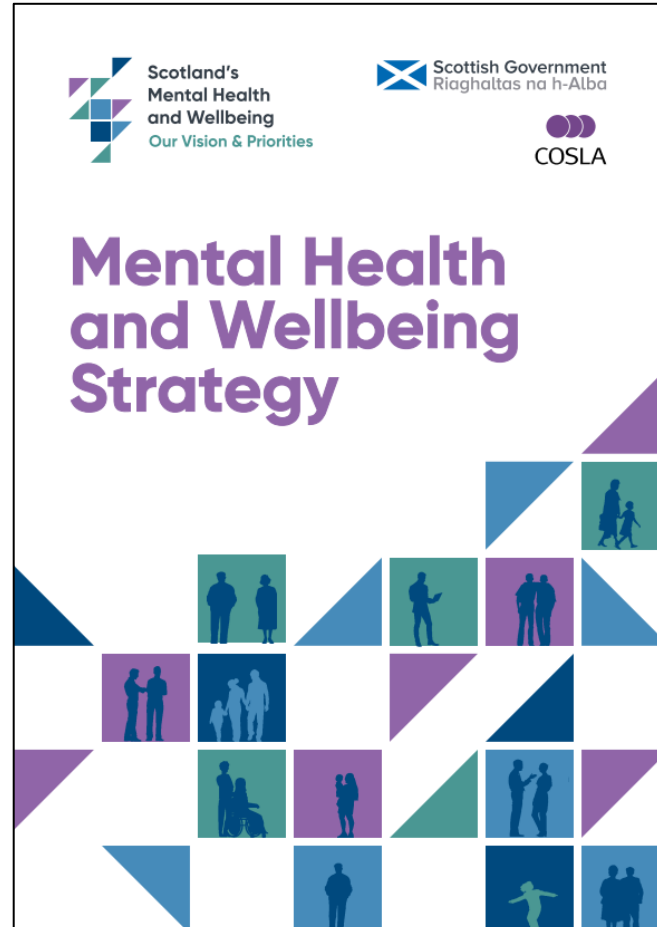
## Opportunity for Digital

September 2023

Chris Wright, National Advisor/Head of Programme  
Digital Mental Health, Scottish Government

# Mental Health Strategy

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Published June 2023

# Identified Challenges

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Mental Health **inequalities across the population** and inequalities in access to services

**Social and economic determinants of mental health** i.e. poverty the single biggest driver of poor mental health

An **ageing population**: loneliness, dementia and other mental health problems

**Stigma** of mental health problems

The **impact of the Covid-19** pandemic on population mental health

Increasing **pressures on children and young people**

**Meeting levels of demand**, and redesign requirements to reshaping services

Multiple **complex needs** – substance use, homelessness, justice system

Providing high quality mental health care with **limited workforce capacity**

**Right data and evidence** to monitor performance and outcomes

# Strategy Outcomes

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**1** Improved overall mental wellbeing and reduced inequalities.



**2** Improved quality of life for people with mental health conditions, free from stigma and discrimination.

**3** Improved knowledge and understanding of mental health and wellbeing and how to access appropriate support.



**4** Better equipped communities to support people's mental health and wellbeing and provide opportunities to connect with others.

**5** More effective cross-policy action to address the wide-ranging factors that impact people's mental health and wellbeing.



**6** Increased availability of timely, effective support, care and treatment that promote and support people's mental health and wellbeing, meeting individual needs.



**7** Better informed policy, support, care and treatment, shaped by people with lived experience and practitioners, with a focus on quality and recovery.

**8** Better access to and use of evidence and data in policy and practice.



**9** A diverse, skilled, supported and sustainable workforce across all sectors.



# Key Requirements

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## **Equal access to the most effective and safest care and treatment:**

Demonstrated by increasing the proportion of people who receive treatment for a mental illness, who would benefit from that treatment. This will also require improvements in prescribing and follow up care.

## **Equal efforts to improve the quality of care:**

Demonstrated by achieving the same level of access to services and the same efforts to improve standards, infrastructure and staffing in mental healthcare as in physical healthcare.

## **Allocation of time, effort and resources on a basis commensurate with need:**

Including addressing higher rates of premature mortality by targeting efforts at higher smoking rates and improving access to physical healthcare for people with a mental illness.

## **Equal status within healthcare education and practice:**

Demonstrated by supporting core skills and competencies in mental health for a variety of staff.

## **Equally high aspirations for service users:**

Recognising service users as equal partners in their own healthcare and emphasising expectations of good health and a good life.

## **Equal status in the measurement of health outcomes:**

Met by robustly measuring people's responses to treatment, and people's experiences of mental health services, just as in physical health care.

# Approach

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## Key areas of focus

To achieve these outcomes, we will:



**Promote** positive mental health and wellbeing for the whole population, improving understanding and tackling stigma, inequality and discrimination;



**Prevent** mental health issues occurring or escalating and tackle underlying causes, adversities and inequalities wherever possible; and

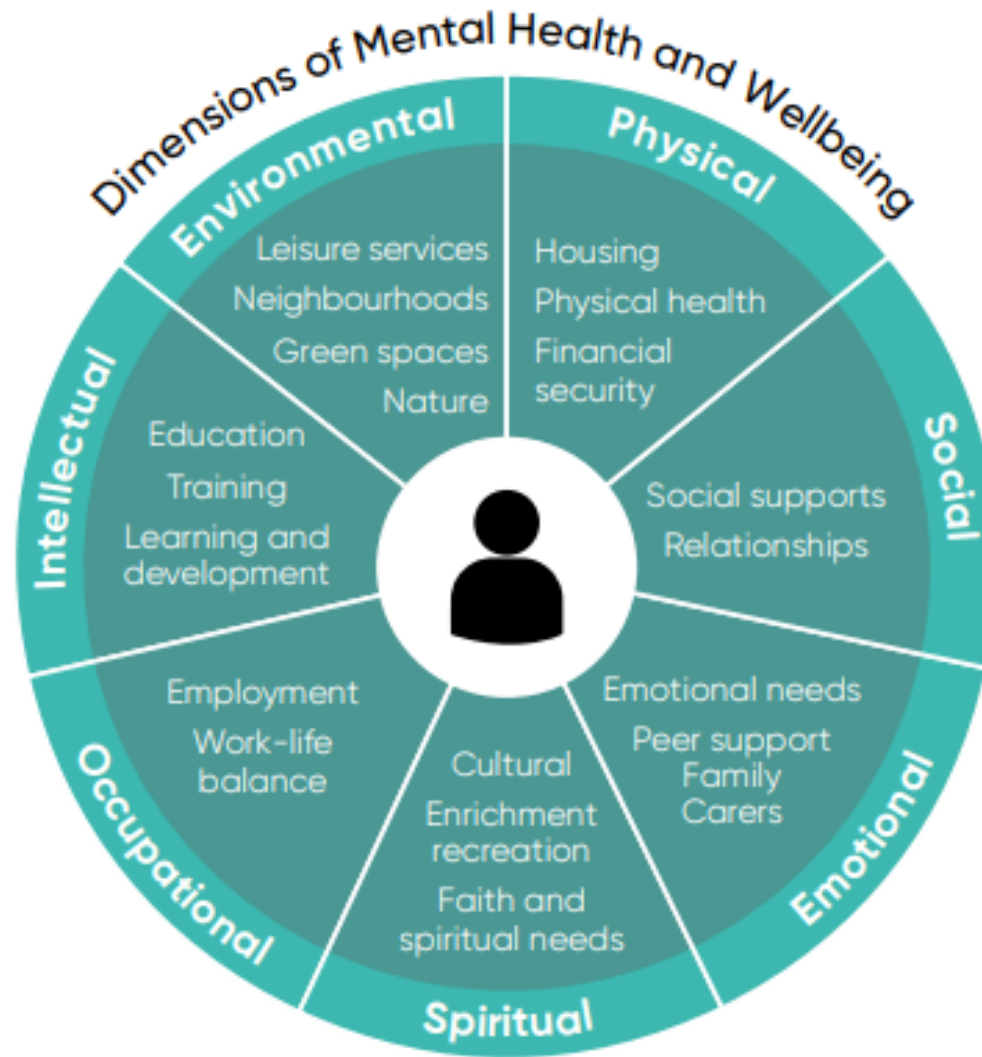


**Provide** mental health and wellbeing support and care, ensuring people and communities can access the right information, skills, services and opportunities in the right place at the right time, using a person-centred approach.

We will deliver a focus on **prevention and early intervention for children, young people and adults** (including over-65s), to help prevent the development of mental health problems and to step in promptly if they do develop

# Whole System Working

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# Areas of Focus

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Alcohol and drug misuse

Psychological Therapies **Prisons**

**Education** Urgent Care Transformation

**Poverty** Addressing mental health inequalities

Access to treatment and joined-up accessible services **Veterans**

**Perinatal mental health** Justice Dementia

Child and Adolescent Mental Health Services (CAMHS)

**Primary Care Transformation** **Self-harm and Suicide**

Employment **Social Security**

# Role of Digital

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“The development and expansion of digital mental health support and services that offer additional support when needed, such as digital therapy”

“digitally delivered mental health and wellbeing care to augment existing services and offer additional options for access to support”

“programme of work on digital inclusion being undertaken with a particular focus on mental health”

“support, care and treatment should be available in a range of accessible formats, both digital and non-digital”

“We will also ensure provision of a range of support for self-management approaches, including digital options, to promote good mental health and wellbeing and sustain recovery”

“We will continue to improve and enhance mental health supports and services, giving consideration to suitable digital and new technology services (where evidenced and appropriate)”

Thank You

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# Joanne Boyle

Digital Mental Health Innovation Cluster





# Innovation Clusters

We are developing a series of innovation clusters where our diverse membership of civic, commercial industry and academic partners can come together to share learning, skills, experience and collaborate on new ideas to solve health challenges

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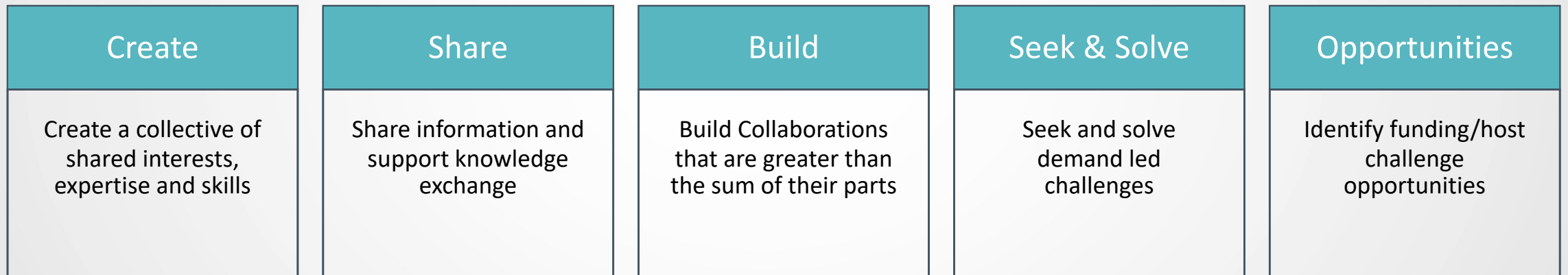
[Join our network](#) >

[Healthy Ageing Innovation Cluster \(HAIC\)](#) >

[Digital Mental Health Innovation Cluster \(DMHIC\)](#) >



# Aim: To accelerate digital innovation and Adoption in health and care



## Key Functions

- **Connectivity:** they provide a dedicated space for interaction with the local ecosystem. These spaces can be virtual and physical and should attract a wide range of actors from within each innovation community (Digital Mental Health) and beyond
- **Knowledge management:** they function as consistent points for knowledge exchange (within Scotland and between and across international Innovation Hubs)
- **Activity management:** they act as a centre for mobilising and progressing specific innovation activities

# Mapping Outcomes

outnav.net/projects/850/outcomes

OutNav Digital Health and Care Innovation Ce... Digital Mental Health Innovation Clus... Joanne

Mapping Tracking Reporting

Map Outcomes Plot Pathways

Map outcomes ?

What we do	Who with	How they feel	What they learn and gain	What they do differently	What difference does this make?
Carry out research to identify examples of local and global innovation and good practice and explore potential for spread and scale	Advisory Group	Excited and motivated by the potential for innovation	Clear priorities for the Innovation cluster, informed by the perspectives of diverse cluster members	Cluster members work together to develop and adopt successful digital interventions for mental health	Effective digital interventions for mental health are adopted at scale
Bring clinicians, academics, policy makers, industry partners and other stakeholders together to identify priority areas for action	Cluster members	Part of something bigger than the sum of its parts	Cluster members gain new funding opportunities and trusted collaborative partners	Cluster members draw on insights from users as they develop and adopt digital solutions	Improved buy in across stakeholders
Establish our communication channels and recruit Innovation Cluster members	People who could benefit from the learning from this work	Welcomed, included and that I have a valuable contribution to make	Clinicians gain increased understanding of how digital innovation can enhance their work and how to get involved	The wider community draws on the learning from the cluster as they develop and adopt digital solutions	Better designed, safer and more effective approaches
Bring cluster members together face to face and virtually through events, meetings and an online network	Public and people with lived experience		Industry partners get timely insights and access to intelligence from clinicians, policy and people using services	Organisations develop and adopt new digital solutions in line with agreed priorities	Solutions which are feasible, can be adopted and implemented in systems
Share and promote the information and learning from the work through our website, social media and other channels			Cluster members better understand procurement and	The conditions for change are	

# Go to Market

Dr Abigail Lyons Senior Business Manager DHI





DMHIC Meeting: 28<sup>th</sup> September 2023



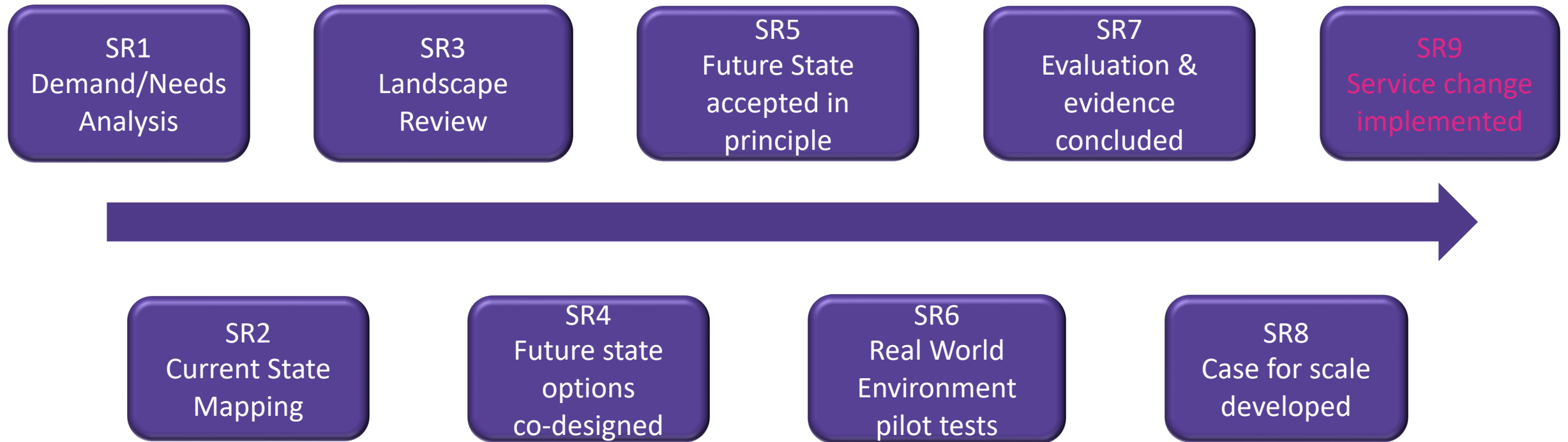
# Digital Health & Care Innovation Centre

Helping businesses get their innovations **to market**

**Abigail Lyons**

Senior Business Innovation Manager

# Increasing **Service Readiness** for Digital Health and Care Innovations



# Increasing **Service Readiness** for Digital Health and Care Innovations



## Prototype Development

## Functional Qualification

SR1  
Demand/Needs  
Analysis

SR3  
Landscape  
Review

SR5  
Future State  
accepted in  
principle

SR7  
Evaluation &  
evidence  
concluded

SR9  
Service change  
implemented



SR2  
Current State  
Mapping

SR4  
Future state  
options  
co-designed

SR6  
Real World  
Environment  
pilot tests

SR8  
Case for scale  
developed

Commercial Model Development

Commercial Validation & Sales

# Mindset Challenge Update

Julia Glenn UKRI Design Lead Healthy Ageing and Mindset





# Mindset XR Programme: 2022 – 2026

DHI Scotland,  
28 September 23

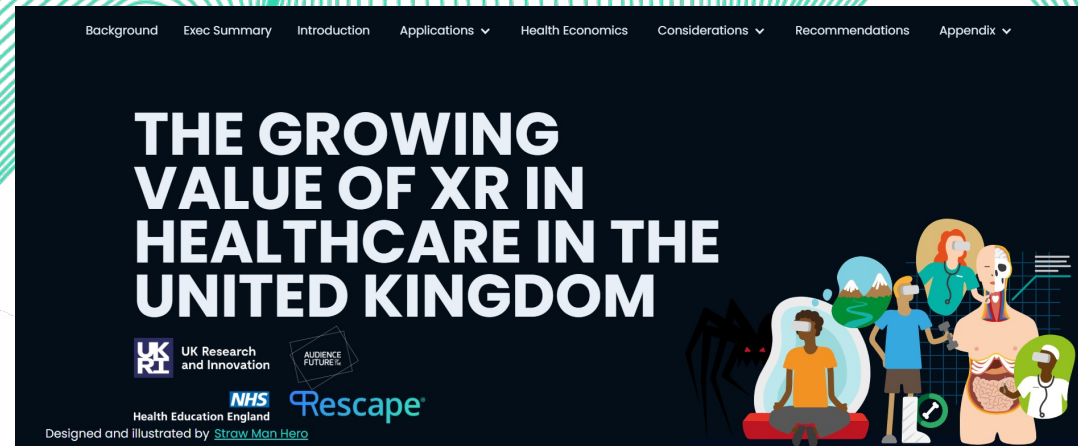
Visit: [About Mindset XR](#)

[julia.glenn@iuk.ukri.org](mailto:julia.glenn@iuk.ukri.org)  
Design Innovation Lead,  
Healthy Ageing Challenge & Mindset



## Mindset: Problem Domain

- Mental health problems of some kind will be experienced by 1 in 4 people each year in the UK while only 1 in 8 adults with a mental health problem are currently getting any kind of treatment.
- Over the first two years of COVID-19 the percentage of people reporting at least one severe problem has doubled.



Source: [The Growing Value of XR in Healthcare \(xrhealthuk.org\)](https://xrhealthuk.org)

## Introduction to the Mindset Programme: Vision & Ambition

- To treat more people by investing in Extended Reality (XR) and other immersive technologies - which can be delivered as digital mental health therapeutics.
- To create a supportive ecosystem which will help companies bring their innovations to market and stay there.



# Introduction to the Mindset Programme: “The Growing Value of XR in Healthcare in the UK”

- Nascent, world class XR sector emerging in the UK healthcare market
- Delivering therapies remotely via VR can be 2-3 times cheaper than traditional rehabilitation, can cut wait times, improve engagement and reach, and reduce the likelihood of symptoms
- **Definitions: XR refers to Extended Reality and covers Augmented Reality (AR), Mixed Reality (MR) and Virtual Reality (VR), haptics, interfaces, platforms and software. These are often referred to as immersive technologies**



# Introduction to the Mindset Programme: Proposed Workstreams 2022 - 2026

- Overall Programme £20m-:
  - Grant funding for R&D
  - Investment partnerships
  - An Innovation Support Programme to encourage knowledge sharing, market making and marketplace longevity (support partner onboarding Oct 23)



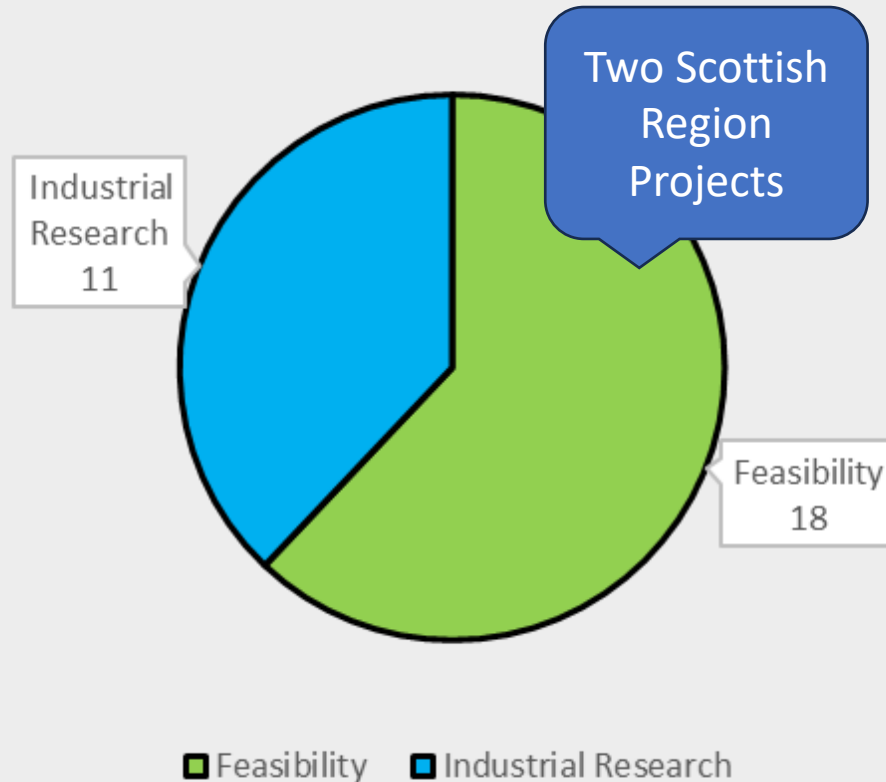
# Mindset Workstream 1: Research & Development Competitions: circa £8m+

## Scope/Overview:

- Workstream 1: grant funding opportunities for business led research & development (R&D) projects that apply immersive technology in digital mental health therapies (all ages)
- First competition closed Oct 22 (£3.1m committed). Projects started Apr 23.
- Second competition opens 9 October 23. A third competition 2024 TBA
- Example XR mental health therapeutic applications include (but not limited to): anxiety, eating disorders, phobias

# Mindset Workstream 1: A Look At Our Existing Project Portfolio: Broad Spectrum




Mindset Existing Project Portfolio



- **Industrial Research Projects** – larger projects, close to market with refined co-design assets
- **Feasibility Studies** – smaller projects, typically more explorative

# **Mindset Workstream 1: A Look At Our Existing Project Portfolio: Stellar Examples**

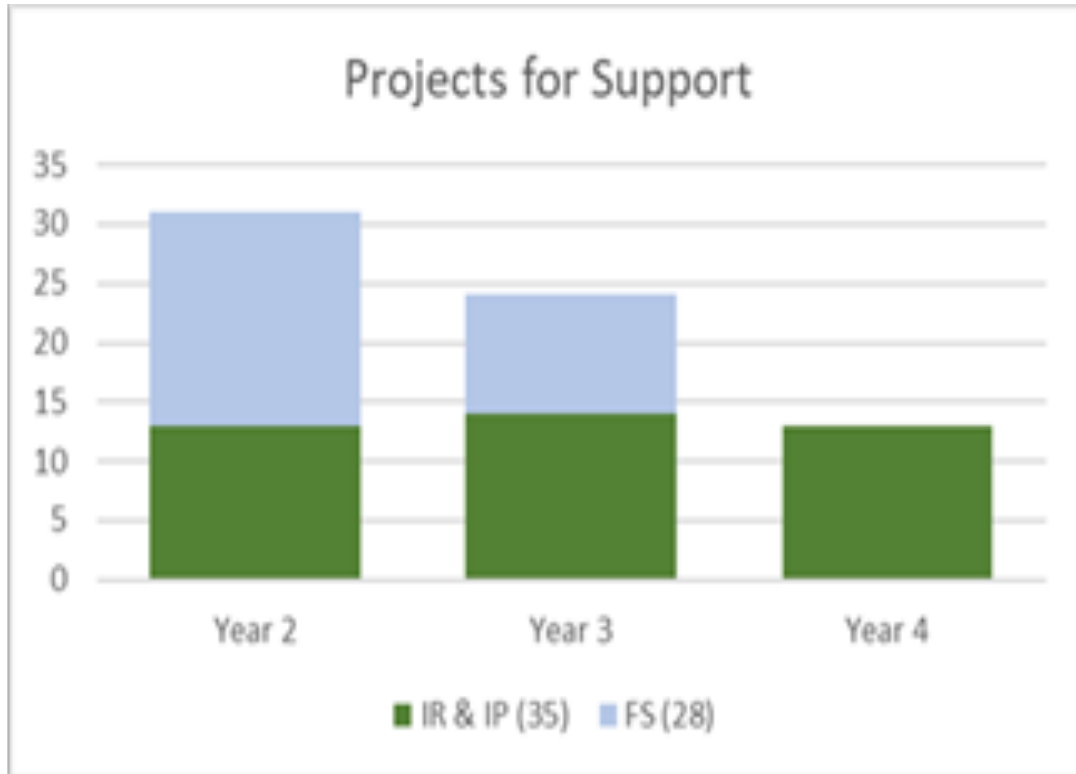
**Our first Mindset portfolio comprises a number of organisations that have acquired significant platform – examples-:**

-  100th NHS customer;
-  Global customer base;
-  Private sector sales










## Mindset R&D Workstream 1: Expanding Mindset Project Portfolio – 2023-2026

We plan to expand our portfolio later this year and next via two further R&D competitions and via our investor partnership scheme










- A 70-project portfolio anticipated, weighted 4:3 IR to feasibility.
- By Y4 IR only – anticipated evolution of feasibility projects to IR

# Mindset WS1 - Competition Profile: Industrial Research

						
<b>Launch Oct 23</b>	<b>£4.5m</b>	<b>Project duration</b>	<b>Project Start by</b>	<b>Total Likely Project Eligible Costs:</b>	<b>Research stage - Industrial research</b>	<b>Grant funding for eligible project costs of:</b>
<b>Close Dec 23</b>	Fund Available	6 – 20 months	01 Jun 24	£100 - £300K	Planned R&D to gain new knowledge and skills for service/solution development leading to an improvement in existing services/solutions	<ul style="list-style-type: none"><li>• up to 70% if you are a micro or small organisation</li><li>• up to 60% if you are a medium-sized organisation</li><li>• up to 50% if you are a large organisation</li></ul>

# Mindset WS1 - Sample Competition Profile: Feasibility Studies

						
<p><b>Launch</b> Oct 23</p> <p><b>Close</b> Dec 23</p>	<p>£4.5m</p> <p>Fund Available</p>	<p><b>Project duration</b></p> <p>3-6 months</p>	<p><b>Project Start by</b></p> <p>01 May 24</p>	<p><b>Total Likely Project Eligible Costs:</b></p> <p>£50-100K</p>	<p><b>Research stage - Industrial research</b></p> <p>Planned R&amp;D to gain new knowledge and skills for service/solution development leading to an improvement in existing services/solutions</p>	<p><b>Grant funding for eligible project costs of:</b></p> <ul style="list-style-type: none"> <li>• up to 70% if you are a micro or small organisation</li> <li>• up to 60% if you are a medium-sized organisation</li> <li>• up to 50% if you are a large organisation</li> </ul>



UK Research  
and Innovation

# Thank You

If you have any questions, please contact  
[julia.glenn@iuk.ukri.org](mailto:julia.glenn@iuk.ukri.org)

Learn more:  
Visit: [www.UKRI.org](http://www.UKRI.org)

Visit: [About Mindset XR](#)

Join us on LinkedIn:  
UKRI Healthy Ageing Challenge

Following us on Twitter:  
[@HealthyAgeingUK](#)

# Mindset Report

**Dr Sanna Rimpiläinen**

Head of Research & Skills | Digital Health & Care Innovation Centre

Bill Kendall Product Manager





28<sup>th</sup> September 2023

Digital Mental Health Innovation Cluster

# Distribution and procurement of XR for Mental Health Therapeutics in the UK

Dr Sanna Rimpiläinen, Head of Research & Skills  
Bill Kendall, Product Manager  
Digital Health & Care Innovation Centre, Scotland

[dhi-scotland.com](https://dhi-scotland.com)

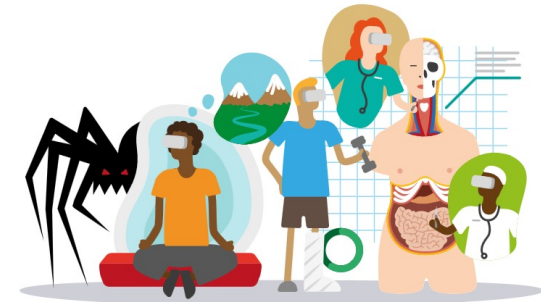


## UKRI report on XR in healthcare 2022

- Global XR market predicted to grow by 506% from \$12bn in 2020 to \$72.8bn in 2024.
- Delivery of remote VR therapies 2-3 times cheaper, cuts waiting times, improves engagement.
- Consumer engagement with VR – 350% increase in sale of VR headsets (2021, UK).
- 400K jobs will be enhanced by VR/AR in UK and Germany by 2030 (up by ca 2567% from 10-15K in 2019).

### THE GROWING VALUE OF XR IN HEALTHCARE IN THE UNITED KINGDOM

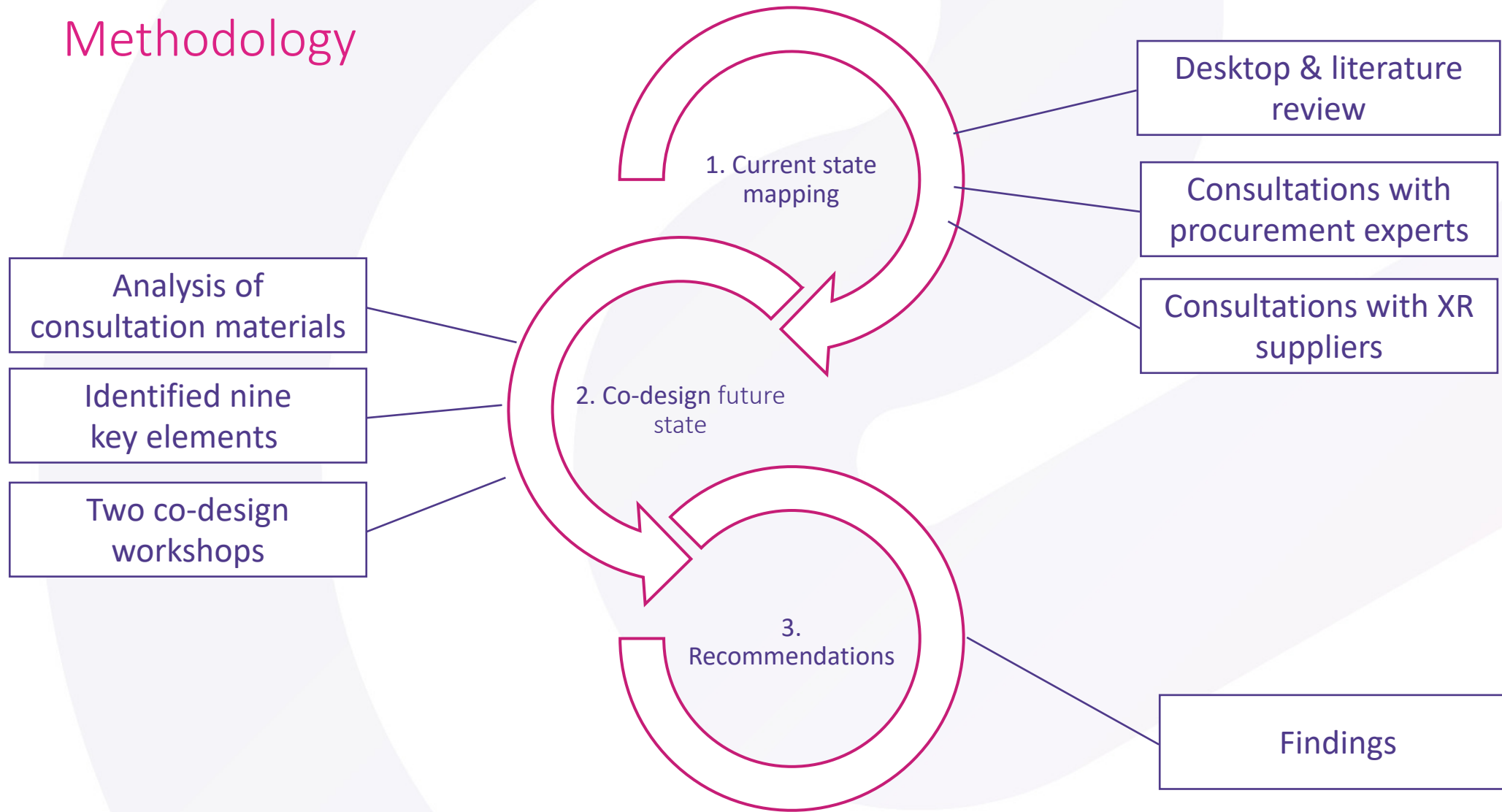
Please consider the environment before printing this report.



<https://www.xrhealthuk.org/>



# Methodology







## Nine key elements to address

### Standards

The existing regulations and requirements that producers must comply to enter a given market.

### Evidence

Evidence lies at the heart of transforming and adopting new technologies in clinical practice.

### Technology Familiarity

How well potential users know and understand the functions, requirements, and possible uses of a new technology.

### XR Industry

The companies, professional organisations and experts who operate within the XR market.

### Funding and Payment Models

The models that are both suitable for health and care organisations and cost-effective for XR technology companies.

### Clinical Community

Professionals working in health, social care and education.

### Procurement

The organisations and systems that operate within NHS trusts and health boards to procure goods and services.

### Market Intelligence

Information and data used by producers and consumers to orientate their actions in a given market.

### Policy

Includes national, regional and local governments, professional organisations and expert bodies that shape healthcare markets.

# Current state: Emergent market, fragmented procurement landscape, ambiguity in regulations, lack of evidence



	Nations			
	England	Scotland	Wales	Northern Ireland
<b>Government-level funding</b>	Department of Health and Social Care	Scottish government	Welsh Government	Department of Health
<b>National Commissioning and Procurement Support</b>	NHS England, NHS Supply Chain, NHS Shared Business Services (NHS SBS), NHS Central Commercial Function, Procurement Hubs	NHS National Services Scotland; NSS National Services Division (commissioning) and NSS Procurement and Logistics (procurement), special health boards	National Collaborative Commissioning Unit, Welsh Health Specialised Services Committee, NHS Wales Shared Services Partnership, National Commissioning Board Wales, NHS trusts	Health and Social Care Board, Strategic Planning and Performance Group (SPPG), Procurement and Logistics Service (PaLS; part of the Business Services Organisation (BSO)), public health agency commissioning teams.
<b>Local Commissioning and Procurement</b>	42 Integrated Care Systems (ICSs), Local governments	14 regional health boards	7 local health boards	5 Health and Social Care Trusts, 5 Local Commissioning Groups

## Key findings:

- ***XRMH therapeutics***
  - “Emergent” – confined to localised specialist settings and covers only a couple of areas.
  - Currently focussed on localised trials.
  - Procurement issues shared with other types of digital therapeutics.
- ***Procurement by NHS generally***
  - Primarily focused on large contracts – entry route into the system is often unclear for small companies with limited evidence for their innovative solution.
- ***Procurement of innovations in general***
  - All 4 UK nations have several routes through which they can provide support to innovation, but these are fragmented and not always easy for innovators to find.

Table summarising the organisational procurement structure of the NHS across the 4 UK nations



# Key findings...

- ***Evidence and standards***
  - Uncertainty by XR companies on what level of evidence is required of them and what standards to prepare their solutions for.
    - Does a VR headset require similar vetting as, e.g., a surgical tool?
- ***Policies and strategies***
  - Policies and strategies shaping the medical market should include XR as part of MH therapeutics.
- ***Clinical community***
  - Poor understanding of XR DMHT.
  - Diverse interests and needs for application of XR.
  - Lack of understanding of funding structures and routes.

## Evidence

Evidence lies at the heart of transforming and adopting new technologies in clinical practice.



## What is the solution space?

<b>Standards</b> The existing regulations and requirements that producers must comply to enter a given market.	<b>Evidence</b> Evidence lies at the heart of transforming and adopting new technologies in clinical practice.	<b>Technology Familiarity</b> How well potential users know and understand the functions, requirements, and possible uses of a new technology.
<b>XR Industry</b> The companies, professional organisations and experts who operate within the XR market.	<b>Funding and Payment Models</b> The models that are both suitable for health and care organisations and cost-effective for XR technology companies.	<b>Clinical Community</b> Professionals working in health, social care and education.
<b>Procurement</b> The organisations and systems that operate within NHS trusts and health boards to procure goods and services.	<b>Market Intelligence</b> Information and data used by producers and consumers to orientate their actions in a given market.	<b>Policy</b> Includes national, regional and local governments, professional organisations and expert bodies that shape healthcare markets.

1. Creating a type of 'Platform' solution as the focal point for supporting the introduction of XR innovations into healthcare treatment.
2. Embedding an expectation for technology-supported care in mental health treatment through education (creating a wider market).
3. Creating options for funding, and de-risking at scale introduction of XR into mental health treatment.
4. Developing a 'handbook' or roadmaps for market entrants on how to navigate the procurement landscape.

For more detailed information, please see:



Digital Health & Care Innovation Centre (DHI); [Fuzesi, Peter](#) and Kendall, William and [MacKenzie, Moira](#) and McIntyre, Don and [Rimpiläinen, Sanna](#) and [Savage, Jamie](#) and Stoney, Charlotte. (2023) *MINDSET Workstream 2: Scoping Review for the Distribution and Procurement of Mental Health and Wellbeing XR Experiences, Products and Solutions in the UK*. Digital Health & Care Institute, Glasgow. (<https://doi.org/10.17868/strath.00085575>)

Thank you for listening





## Contact us

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Bill Kendall

[bill.kendall@dhi-Scotland.com](mailto:bill.kendall@dhi-Scotland.com)

# Commissioning & Lessons Learned

Lesley Taylor -Educational Psychology Service Clackmannanshire Council

Kerry Smith Kooth- Head of Nations Scotland Wales and Northern  
Ireland



Lesley Taylor  
Clackmannanshire  
Educational  
Psychology  
Service

Navigating the  
challenges of Launching  
Digital Mental Health  
Services in Scottish  
Local Authorities





# Overview



Context



Red Tape



Comms &  
Marketing



Partnership  
Working

# Context

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- Small but diverse
- Urban vs rural - or a mix!
- Structure of local authorities

# Navigating the Red Tape

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- Processes can take far longer than anticipated
- Processes will be different in each LA
- Finding the right key contact is crucial

# Communication & Marketing

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- Allocate time and resource to this - double what you think, and then a bit more!
- Provide 'off the shelf' assets in different formats e.g. print ready, social media etc
- Engagement work works

# Partnership Working

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- Relationship with a key contact
- Understand local profile and requirements
- Personalise approach

## Final Thoughts...

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The mental health landscape in Scotland is changing.

Working in partnership with statutory bodies offers exciting new opportunities to develop new road maps to better meet the needs of our population.



# Lessons learnt from launching Kooth in Scotland

28th September 2023

Kerry Smith, Kooth Head of Nations



Kooth launched in **Scotland** in June 2021 following almost 20 years of delivery and development in other parts of the UK

What I plan to cover today;

- Researching how to bring your offer into a new area, region or country
- Working in partnership to be commissioned
- Mobilising and launching



We took a structured and methodical approach to adapting our offer and approach to local and national needs. Our advice from this is to

- Identify relevant national and local **policies** and **strategies** that fit with your offer
- Investigate whether there is any **funding** or requirements associated with the policies and strategies that may provide an opportunity for your product or service on a national or local basis
- Look for **gaps in services** or pain points where your product or service can help people, often this will be identified by research, points raised to Government, or even in the local press
- **User Voice:** Look for any surveys, focus groups or information about what your potential users actually want from services and products in your sector

## Understanding commissioner needs, local needs and priorities and working together to meet these is a crucial step in working towards being commissioned

- Be realistic about **timeframes**, it can take many months of work to go through procurement processes and to mobilise a service
- Each local authority or health board will have their **own processes** but some things will be commonplace e.g. needing to work through **data sharing agreement** and data protection impact assessments, having a template for contracting and a **specification** for your service, having key **policies** in place
- If there are any **frameworks** on which you can register your service or product that may reduce the amount and time of procurement work for your potential commissioners
- Similarly are there any **accreditations, registrations** or kite marks that you can apply for that will provide **quality assurance**

## Once you have launched your service a clear mobilisation and engagement plan is essential, with roles specified

- Make a clear plan including clarity on what your role will be on ensuring your service is a success once it has launched
  - Are you selling a platform or are you providing a service?
  - Whose role and responsibility will it be to make sure the service is used?
  - Whose role, responsibility and cost is it to produce promotional materials?
- Remember if it's not your role you may not have any power to ensure your service is a success
- Conversely if it is solely your role you may not be able to reach the right people or open the right doors

We have been able to make good progress utilising this partnership approach

> 18k registrations  
> 70k logins

13 regions commission  
Kooth  
2 Qwell  
partnerships

91%  
users would recommend  
us to a friend



I'm happy to answer questions or for people to contact me and my colleague  
Kirsty

**Kerry Smith**

**Kooth Head of Nations (Scotland, Wales and Northern Ireland)**

[ksmith@kooth.com](mailto:ksmith@kooth.com)

**Kirsty Forsyth**

**Business Development Manager, Nations**

[kforsyth@kooth.com](mailto:kforsyth@kooth.com)

91%

users would recommend  
us to a friend

# Regional Updates

- Suzanne Graham, CSO
- Fiona Duffy NHS Lothian
  - Nagore Pernades
  - Andy Keen



# Mental Health Open Innovation Challenge Update September 2023



Scottish Government  
Riaghaltas na h-Alba  
gov.scot



***Vision: Delivering person-centred and equitable Mental Health support and services for people in Scotland***

- **Challenge A** - Supporting people who are not currently receiving treatment and addressing the backlog of patients on waiting lists.
- **Challenge B** - Delivering person-centred and equitable Mental Health support and services to people who are currently receiving treatment by optimising clinical and social care pathways.



# Priority Areas



- a) Young person's challenge
- b) Hard to reach populations (people with existing mental health conditions and/or people with a co-occurring condition e.g. sensory loss, alcohol, or substance issues)
- c) Patient centred care pathways
- d) Treatment resistant conditions
- e) Prioritisation of backlog

# Small Business Research Initiative (SBRI)



## Aims:

- Solve a challenge within the health and care sector by connecting with innovative businesses
- Pre-commercial procurement - structured process for us to engage with innovative businesses

## Benefits:

- Help NHS achieve develop fit-for-purpose solutions
- Funding provided to the companies
- Provide a route to market for the companies

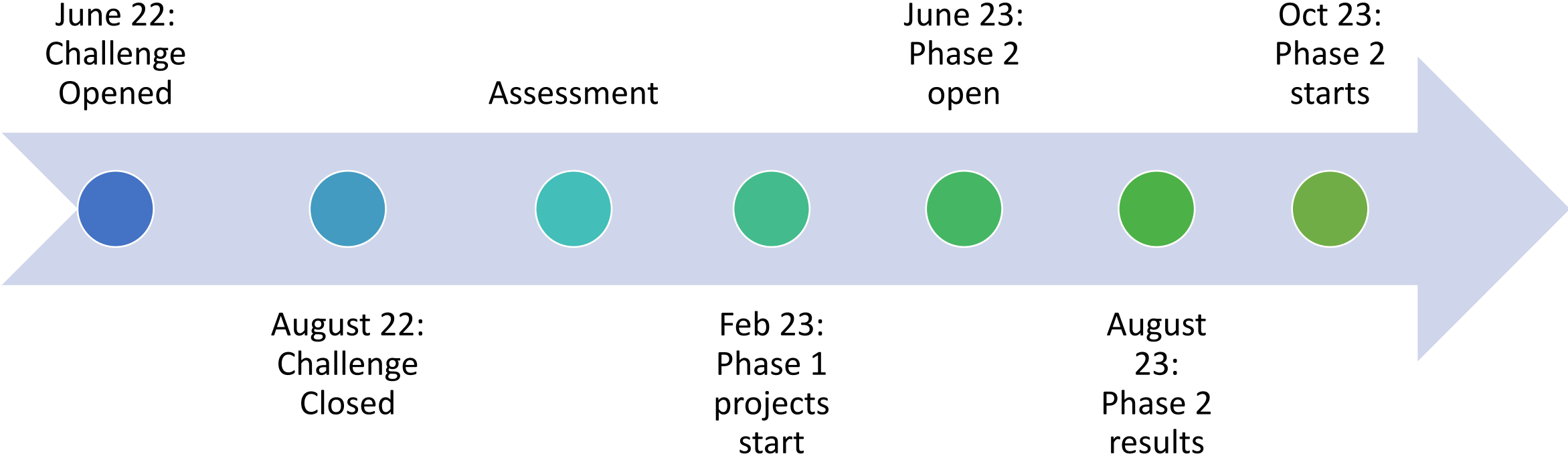
## Phase 1

- Feasibility study
- Up to 6 x £30k projects
- 4 months

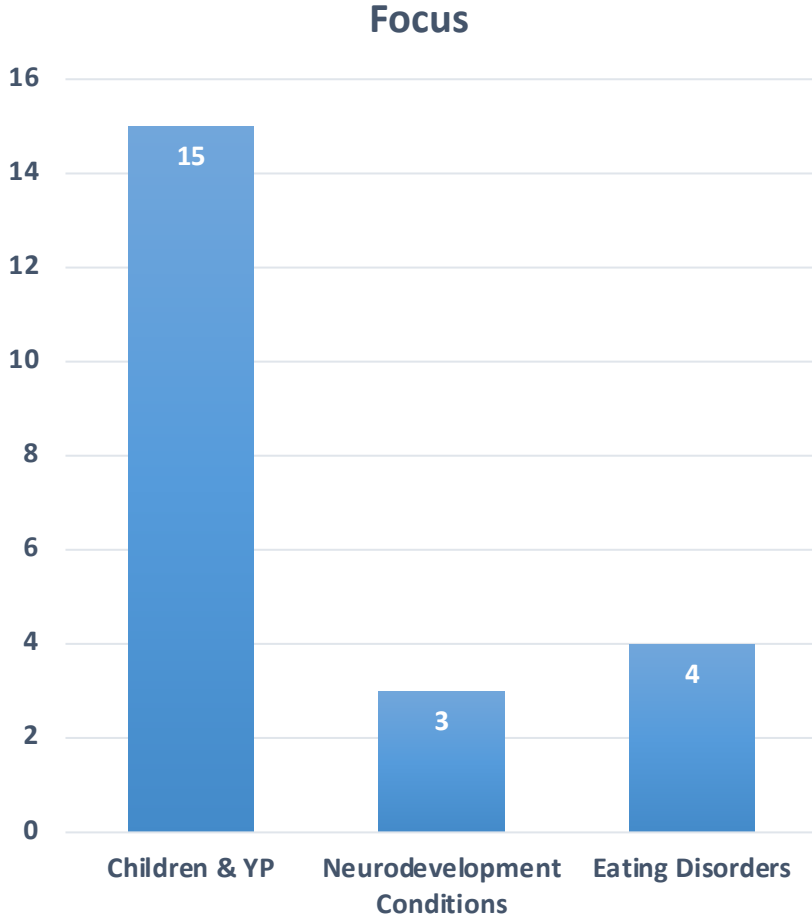
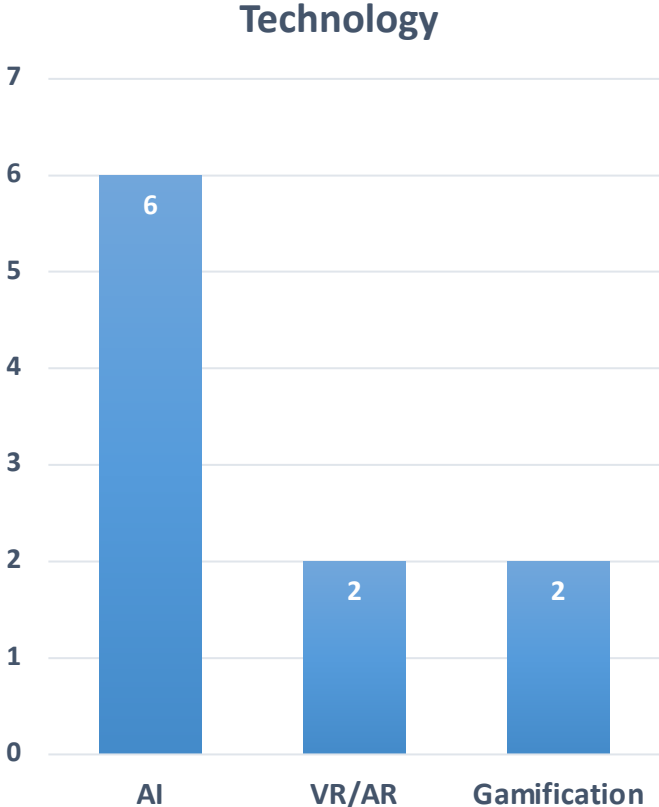
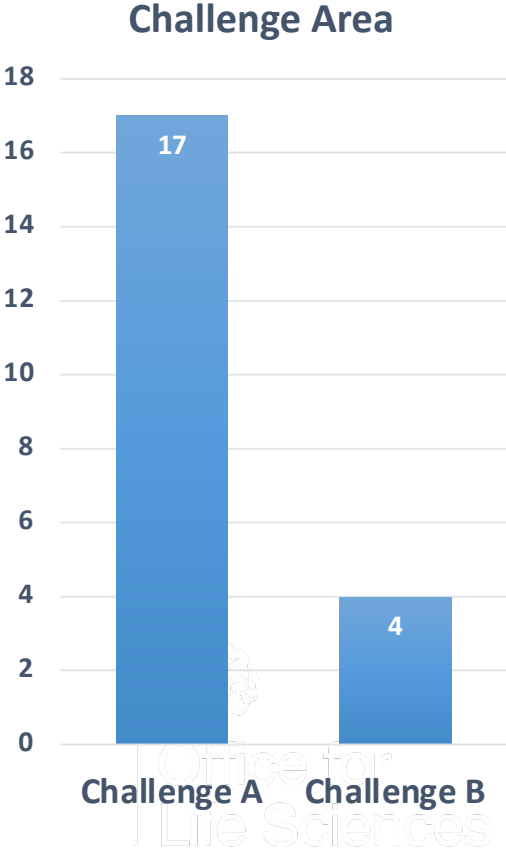
## Phase 2

- Prototype development
- Up to 3 x £150k projects
- 12 months

# Timescales



# Applications Received



# Results

	Company	Project Title	Challenge Area	Region	Health Board
1	Voxsio	Supporting Young People Who Can't Access Face to Face Services	A	North	NHS Grampian
2	MyHelp Ltd	Supporting psychologists with the delivery of information for patient self-care	B	North	NHS Grampian
3	Red Star AI Ltd	AI Powered Patient and Operational Dashboards for Eating Disorders	B	West	NHS GGC
4	Wysa Ltd	Wysa: Innovating access to psychological support for young people	A	HISES	NHS Lothian
5	Sentireal	Empowering young people with mental health conditions and assist them as they await their initial CAHMS appointment.	A	HISES	NHS Lothian

# ANIA

Jason White Head of Innovation





# Accelerated National Innovation Adoption





## INTEGRATION



## What is Information Governance?

Information governance is a defined strategy for information in your organization. Learn more from Micro Focus on information governance & why it's vital to your business.





# Accelerated National Innovation Adoption

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## Why do we need it?

- No systematic approach to assessing and scaling innovation
- Innovation is crucial to the sustainability of NHS Scotland

## What is it?

- A new pathway with wraparound support to generate value cases and adoption of high impact innovations

## How will we do it?

- Collaboration – pooling the skills of National Boards and Scottish Government working with Territorial Boards





- Evidence of Value reviews
- Design and oversee pilot evaluations in Further Test phase



- Coordinate overall ANIA process
- Programme manage innovations through ANIA
- National clinical engagement



- Coordination & provision of a range of subject matter expertise to support pipeline assessment and value case development



- Ensure alignment with other digital programmes e.g. Remote Health
- Technical design for how digital innovations will be scaled nationally



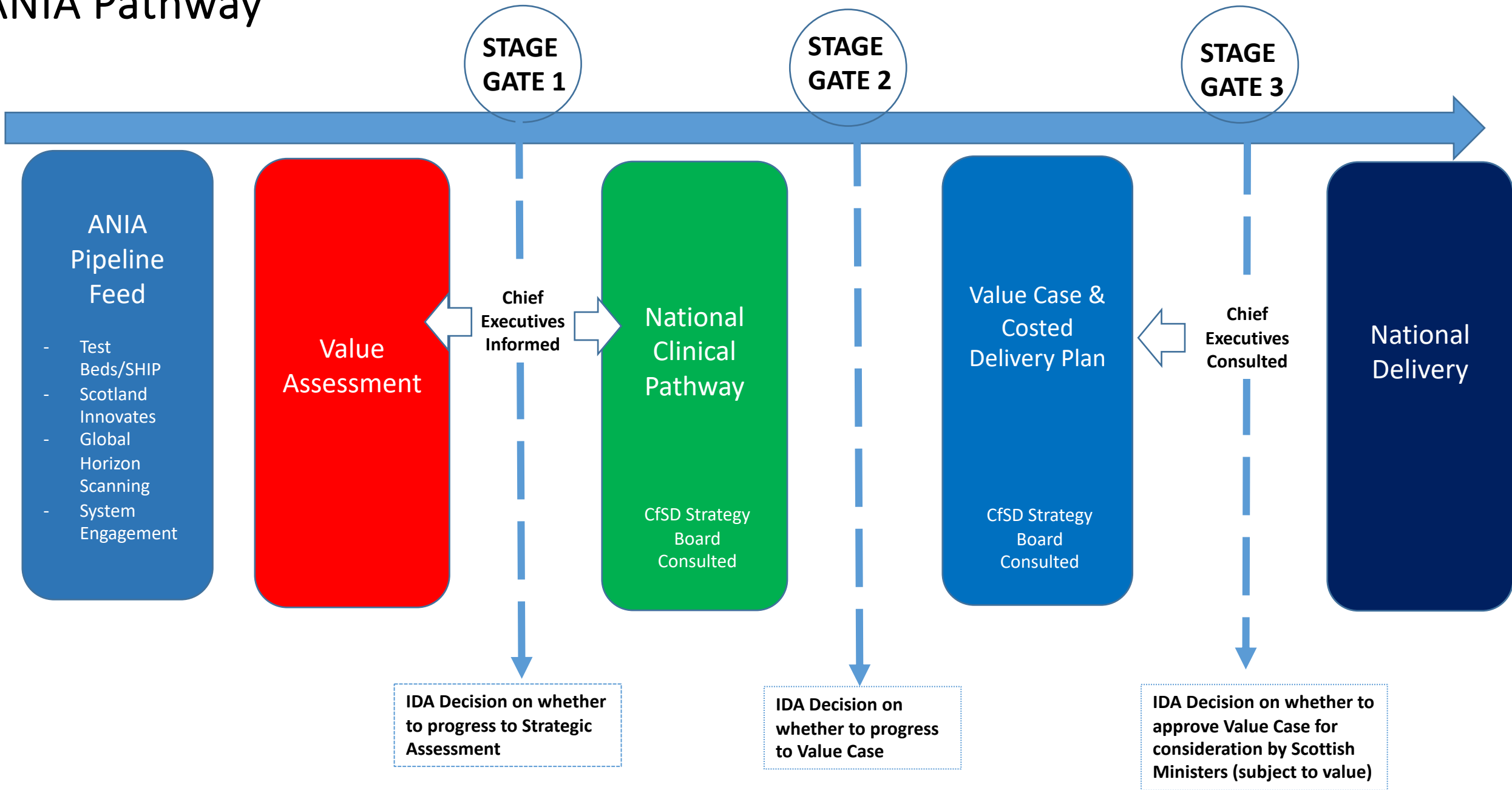
- Assess workforce / training issues
- Ensure links to Innovation Fellowships
- Technical design for how digital innovations will be scaled nationally



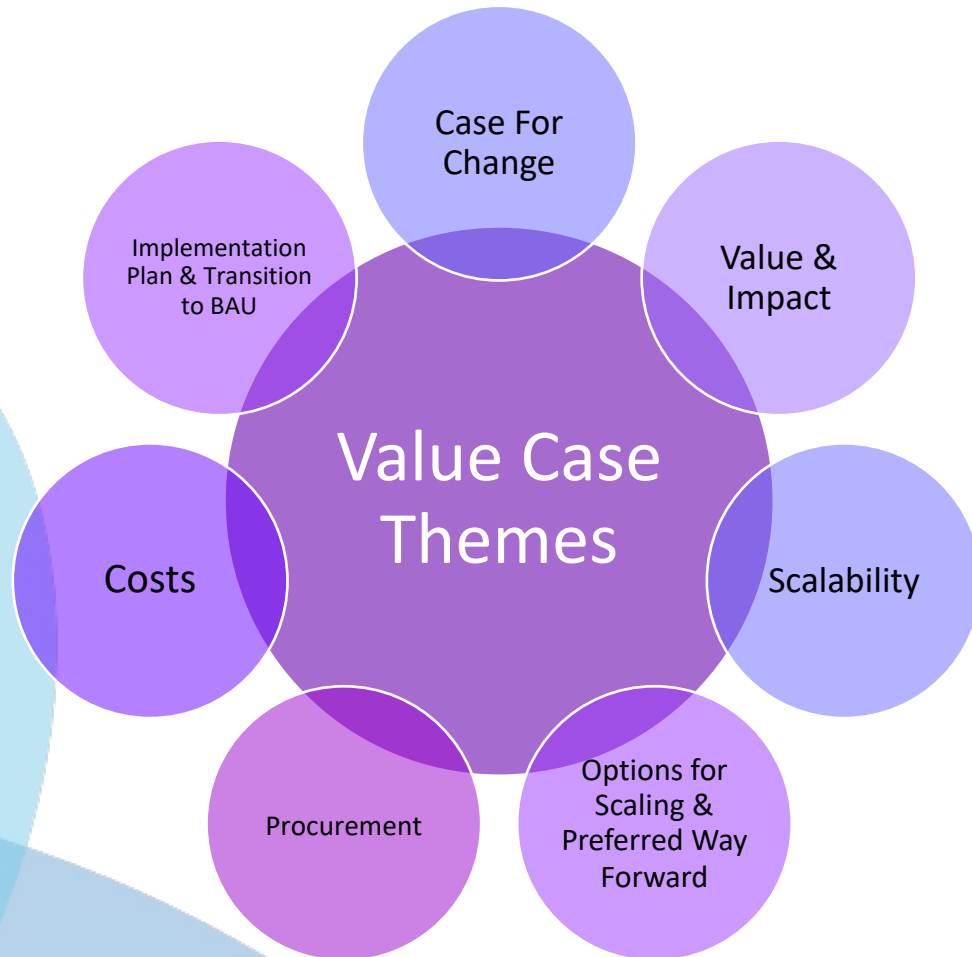
- Provide data & analytical expertise to support relevant stage of pipeline
- Modelling future impact of innovation on NHS Scotland



# ANIA Pathway



# Value Case Development



Digital Planning & Procurement

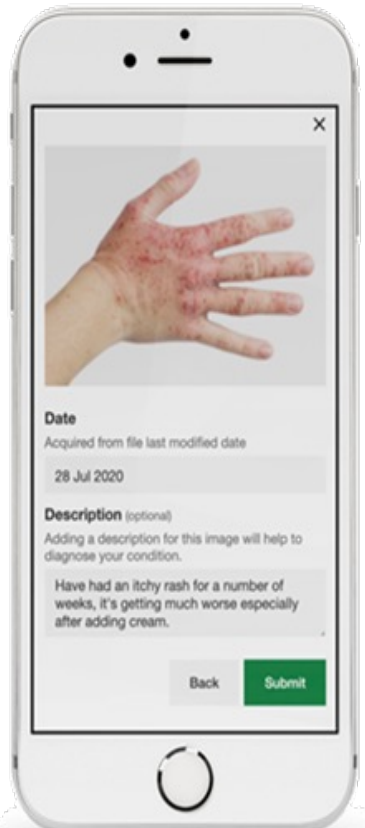
Regulatory & Assurance

Finance

Implementation & Clinical Engagement

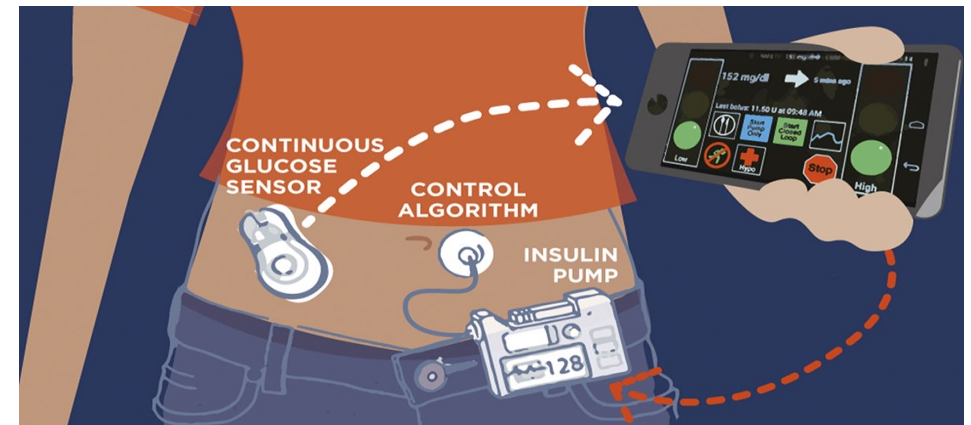
Value & Modelling

- Value cases define value proposition & implementation costs for full national adoption
- Innovations have strong evidence and impact aligned to key SG priorities
- Creation of Primary Care and Secondary Care ANIA Reference Groups



## Digital enabled Dermatology Pathway

- Growing Backlog – 44,000 patients waiting for 1st outpatient appointment
- 60% waiting longer than 12 weeks
- Huge variation nationally in usage of image with referral
- c.50% of patients could be managed in primary care if referral including photo
- Would have reduced waiting list by 26k last year if adopted



## Closed Loop Systems

- Only 26% patients achieve glucose targets.
- 80% spend on diabetes (£1.2bn) is associated with complications (blindness, renal failure and amputations)
- Improved patient outcomes. QoL, reduced admissions and cost savings



## Gene Testing

- NHS Tayside
- Stroke / TIA
- Clopidogrel



## Lung Cancer AI / Same day CT

- NHS Grampian
- Could potentially deliver significantly earlier diagnosis
- Working with SRTP / AI Hub




## Diabetes Remission

- Likely to be 500k T2DM patients by 2035 (reducing life expectancies by a decade)
- Currently accounts for 12% of NHS Scotland budget (c.£2.5k per patient per year)
- New research from UoN/UoG shows that 50% of new T2DM cases could be put into remission via an innovative programme
- Digital technology will allow a scalable national remission programme costing c. £1k per patient.



# Indicative future IDA Decision Dates

INNOVATION	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MARCH
Diabetes Remission	Final Value Case & Delivery Plan							
Digital Heart Failure	Value Assessment	Clinical Pathway			Final Value Case & Delivery Plan			
Cyto					Final Value Case & Delivery Plan			
Theatre Scheduling		Value Assessment	Clinical Pathway	Final Value Case & Delivery Plan				
Lung Cancer AI				Value Assessment		Clinical Pathway		Final Value Case & Delivery Plan
Diabetes Prevention			Value Assessment		Clinical Pathway			Final Value Case & Delivery Plan
Pre-op Assessment		Value Assessment	Clinical Pathway	Final Value Case & Delivery Plan				
CCE				Value Assessment		Clinical Pathway		Final Value Case & Delivery Plan

-  Value Assessment
-  Clinical Pathway
-  Final Value Case & Delivery Plan



## **Yes please (referrals from NHS Scotland bodies / SG)**

- Good evidence of effectiveness (NICE / SHTG) that can be quantified as part of a national business case
- Strong national clinical support
- Addresses a key SG priority e.g. waiting times
- No major compliance issues
- Potentially offered in parts of Scotland or in other NHS jurisdictions (or internationally)
- National adoption is seen as a 'no-brainer' (ANIA is not about proving technologies, it's about scaling those that we know work to deliver benefits to all patients in Scotland)
- Includes where technology enables scaling via procurement e.g. due to workforce issues.

# Supplier Development Programme











Gillian Cameron Programme Manager





# Supplier Development Programme

Helping You **Bid Better**

									
Aberdeen City Council	Aberdeenshire Council	Angus Council	Argyll & Bute Council	Clackmannanshire Council	Comhairle nan Eilean Siar	Dumfries & Galloway Council	Dundee City Council	East Ayrshire Council	East Dunbartonshire Council

									
East Lothian Council	East Renfrewshire Council	Edinburgh Council	Falkirk Council	Fife Council	Glasgow City Council	The Highland Council	Inverclyde Council	Midlothian Council	Moray Council

									
North Ayrshire Council	North Lanarkshire Council	Orkney Islands Council	Perth & Kinross Council	Renfrewshire Council	Scottish Borders Council	Shetland Council	South Ayrshire Council	South Lanarkshire Council	Stirling Council



	
West Dunbartonshire Council	West Lothian Council

# Local Authority Members

# Affiliate Members

									
Forestry and Land Scotland	Historic Environment Scotland	hub East Central Scotland	National Records of Scotland	NatureScot	NHS Greater Glasgow and Clyde	Northern Lighthouse Board	pfh Scotland	Police Scotland	Registers of Scotland

								
Scottish Enterprise	SEPA	Scottish Fire and Rescue Service	Scottish Parliament	Social Security Scotland	South of Scotland Enterprise	Strathclyde Partnership for Transport	Wheatley Group	Zero Waste Scotland

# Corporate Members

					
Balfour Beatty	Jacobs	Levenseat Ltd	Mitie	Rj McLeod	Robertson Facilities Management



# What does SDP deliver for Suppliers?

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- An independent, free resource for tender support.
- A range of tender training courses – from the basics to advanced topics.
- Online services, contacts at Councils, jargon buster, videos and guides.
- Access to Buyers through Meet the Buyer events, procurement workshops and Talking Tenders webinars.

**#HelpingYouBidBetter**

**#10DR**

**#SupplierOpp**

# What does SDP deliver for Suppliers?

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- eLearning modules – providing 24/7 “on demand” access.
- SDP Helpdesk for general questions.
- Monthly newsletters and proactive social media to alerts about new opportunities/projects.
- Social media posts and alerts – follow the below hashtags!

**#HelpingYouBidBetter**

**#10DR**

**#SupplierOpp**



# Working together with Public Sector Buyers

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- Joined up approach across Scotland
- Partnership approach to aligned tender training sessions focused support for potential bidders.
- Meet the Buyer events including the Real Buyers / commissioners of the services and goods you provide
- SDP's social media and marketing channels will raise awareness of key opportunities to support suppliers to “get tender ready” and raise awareness.

# Aligned Tender Training – Critical Support



- Focused training, aligned to particular contract opportunities.
- Firstly, we show you how to register/ login to PCS and search for the contract notice,
- Our expert trainer will follow the buyer instruction verbatim, to record an interest
- The trainer will then you show how to search for the tender and the documents
- How to use the Q&A function and show you how to upload your evidence and attachment.
- We will demo the validate and submit buttons, while giving you top tips on what good looks like with regards to inputting key information within the word limit.

# Contract Opportunities

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Visibility is hugely important to Small & Medium Size (SME) businesses including third sector, social enterprise and supported businesses.

## Why?

**Early awareness to prepare and get tender ready contributes to local Community Wealth**

## How ?

Working with the Supplier Development Programme  
You can

- Raise awareness of opportunities for businesses and social enterprises
- Promote via social media /newsletters/ websites
- Run Meet the Buyer and / or supplier engagement sessions
- Deliver aligned bespoke tender training offer dedicated support



# Supply Chain Opportunities

## Importance of contract terms for larger contractors

- Improving access and visibility to supply chain / sub-contract contract opportunities for SMEs, Supported Businesses, Social Enterprises, Co-Operatives, and the Third Sector as part of awarded contracts.
- Supporting the delivery of key priorities of council and other public bodies, including meeting their Sustainable Procurement Duty targets.
- Contribute to Community Wealth Building and circular economy objectives locally



# Meet the Buyer events

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## Dates for your diary/to note

Ongoing programme of tender training for Scottish SMEs, Third Sector Organisations and Social Enterprises.

Aligned tender training – these will be scheduled in line with relevant contract opportunities.

## All events accessible at:

<https://www.sdpscotland.co.uk/events-training/>

- Meet the Buyer South 3<sup>rd</sup> October 2023 – Dumfries & Galloway
- Ayrshire Meet the Buyer 4<sup>th</sup> October 2023 – Kilmarnock

# SDP Outcomes

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**"I thought the presentation was excellent, and the SDP host was very engaging which brought the whole course together."**

**Talking Tenders with the  
Crown Commercial Service**

**93%**

**of Scottish SMEs said they were  
more likely to bid for public sector contracts  
after attending SDP Training in 2020/2021**

**"The presentations were informative, after joining this webinar I feel more informed and confident with regards to tendering for MOD contracts."**

**Talking Tenders with the Ministry of Defence**

**"I found it useful to hear about upcoming projects. It helped my make a more informed decision about which were best for my business and how to express my interest."**

**Talking Tenders with SEPA**





**Best Procurement Leadership**



**Best Procurement Delivery**

**Gillian Cameron Programme manager**  
**[www.sdpscotland.co.uk](http://www.sdpscotland.co.uk) • [info@sdpscotland.co.uk](mailto:info@sdpscotland.co.uk)**



DMHIC - Get involved and learn more

## Join our network

[www.dhi-scotland.com/join-our-network](http://www.dhi-scotland.com/join-our-network)



## Visit the DMHIC webpage

[www.dhi-scotland.com/innovation/innovation-clusters](http://www.dhi-scotland.com/innovation/innovation-clusters)





DMHIC - Get involved and learn more

## Join our LinkedIn Group

<https://www.linkedin.com/groups/12721162/>

