

Introduction to the UKRI Mindset Programme and grant funding opportunity

The Digital Health & Care Innovation Centre (DHI), in partnership with UK Research and Innovation (UKRI)

ON AIR

Attendees please note

1. We are **recording this event** and it will be hosted on our DMHIC webpage resources so it can be watched on demand
2. If you **do not** wish to appear on the recording, you must keep your camera and microphone turned off for the duration of the event
3. As a courtesy to our speakers and guests, we ask all attendees to **turn off** microphones and cameras during presentations
4. Drop your **questions in the chat field**, where they can be answered



Agenda

- 1000 Welcome & introductions (Joanne Boyle, Head of Engagement, DHI)
- 1005 Introduction to the UKRI Mindset Programme and grant funding opportunity: Extended Reality (XR) for digital mental health therapies (Julia Glenn, Design Innovation Lead, UKRI)
- 1030 Q&A discussion
- 1055 Final comments
- 1100 Event close

Welcome & introductions

Joanne Boyle, Head of Engagement, DHI

Introduction to the UKRI Mindset Programme and grant funding opportunity: Extended Reality (XR) for digital mental health therapies

Julia Glenn, Design Innovation Lead, UKRI

Mindset Programme: 2022 - 2025

Research & Development Competition
02 September 2022 – 12 October 2022

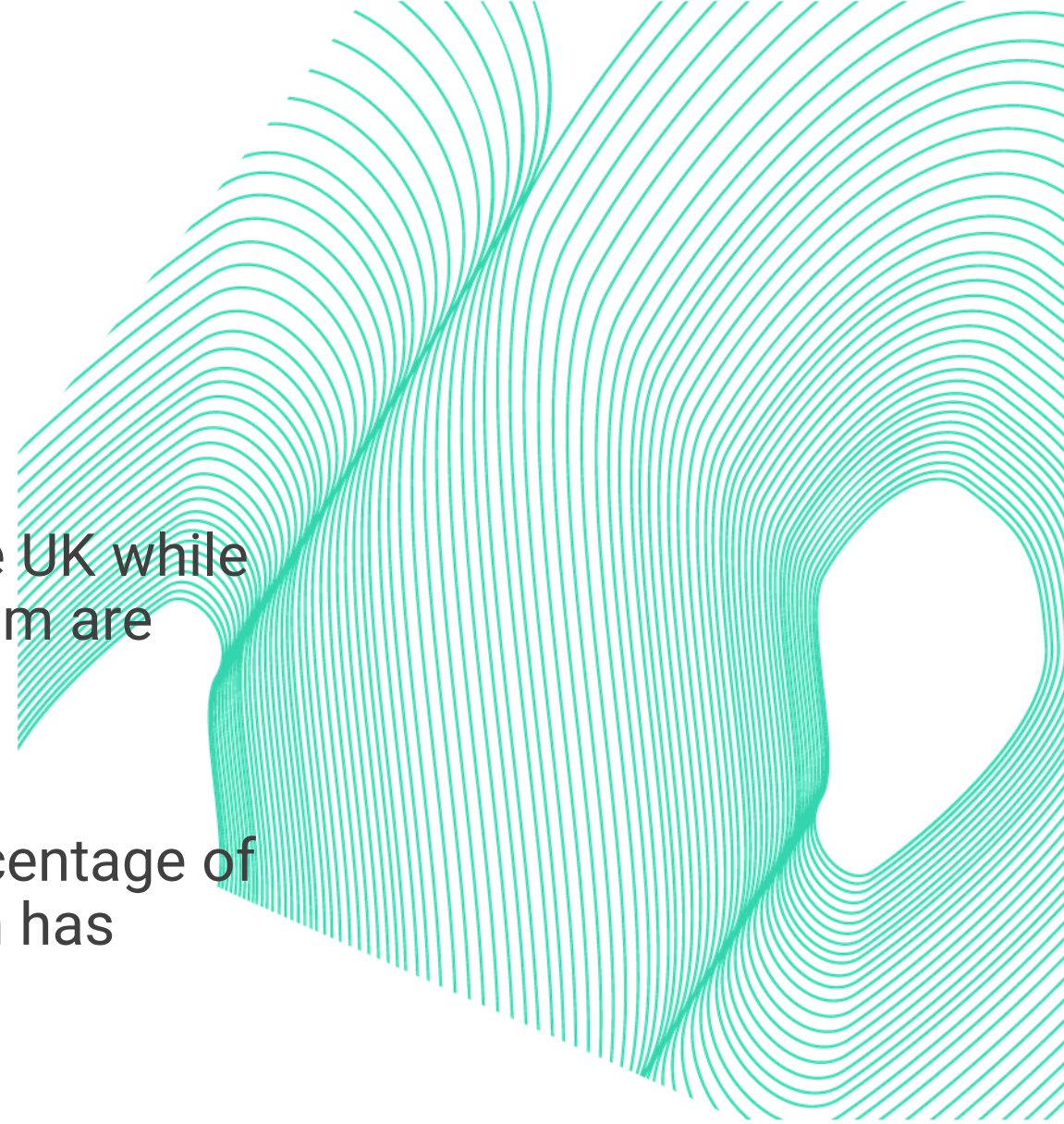
julia.glenn@iuk.ukri.org
Design Innovation Lead,
Healthy Ageing Challenge



Mindset: Problem Domain

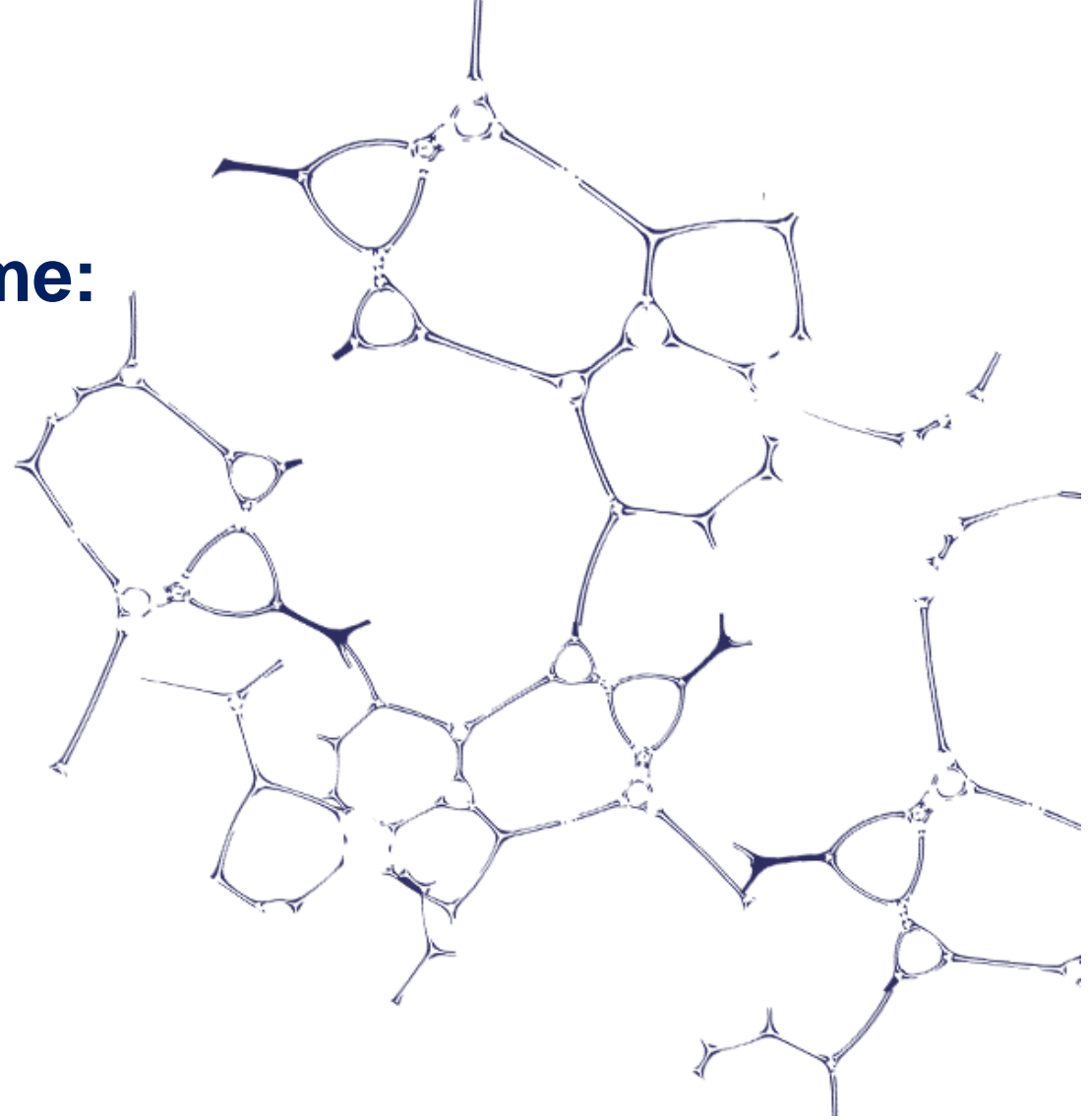
- Mental health problems of some kind will be experienced by 1 in 4 people each year in the UK while only 1 in 8 adults with a mental health problem are currently getting any kind of treatment.
- Over the first two years of COVID-19 the percentage of people reporting at least one severe problem has doubled.

(Source: [The Growing Value of XR in Healthcare \(xrhealthuk.org\)](https://xrhealthuk.org))



Introduction to the Mindset Programme: Vision & Ambition

- Mindset will comprise a number of opportunities over the next 3 years which collectively aim to achieve the ambition to treat more people by investing in Extended Reality (XR) and other immersive technologies, which may be delivered as digital mental health therapeutics, and by creating a supportive ecosystem which will help companies bring their innovations to market.



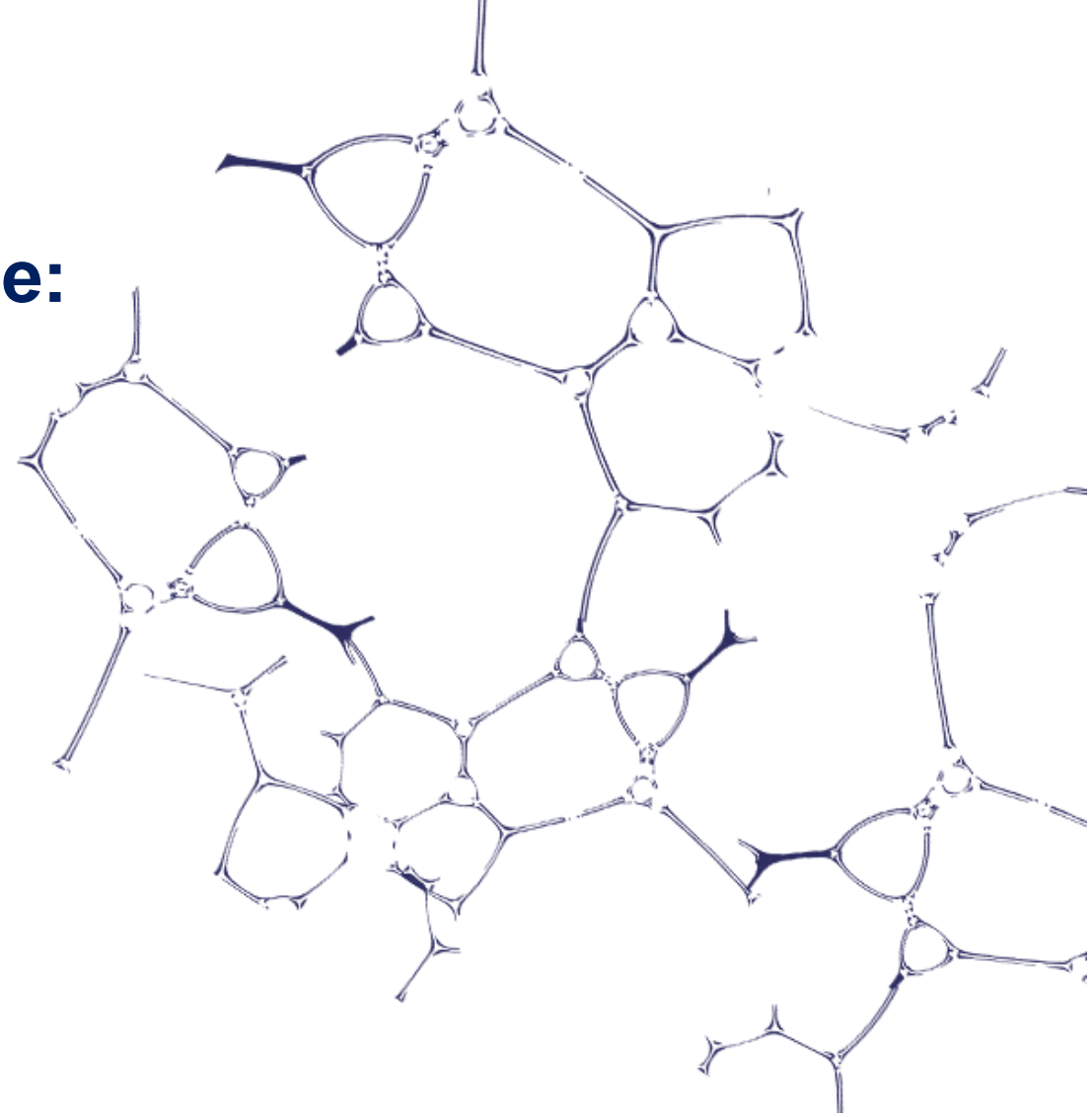
Introduction to the Mindset Programme: XR in Healthcare: “The Growing Value of XR in Healthcare in the UK”

- Nascent, world class XR sector emerging in the UK healthcare market
- Delivering therapies remotely via VR can be 2-3 times cheaper than traditional rehabilitation, can cut wait times, improve engagement and reduce the likelihood of symptoms
- Definitions: XR refers to Extended Reality and covers Augmented Reality (AR), Mixed Reality (MR) and Virtual Reality (VR), haptics, interfaces, platforms and software. These are often referred to as immersive technologies .



Introduction to the Mindset Programme: Proposed Workstreams 2022 - 2025

- Overall Programme £20m
 - Grant funding for R&D
 - Investment partnerships
 - A package of support to encourage knowledge sharing and market making



Mindset Workstream 1: Research & Development Competition: The First £4m

Scope/Overview:

- Workstream 1: grant funding opportunity for business led research & development (R&D) projects that apply immersive technology in digital mental health therapies for young adults and older people
- Examples include, but are not restricted to:
 - Eating disorders
 - Anxiety management



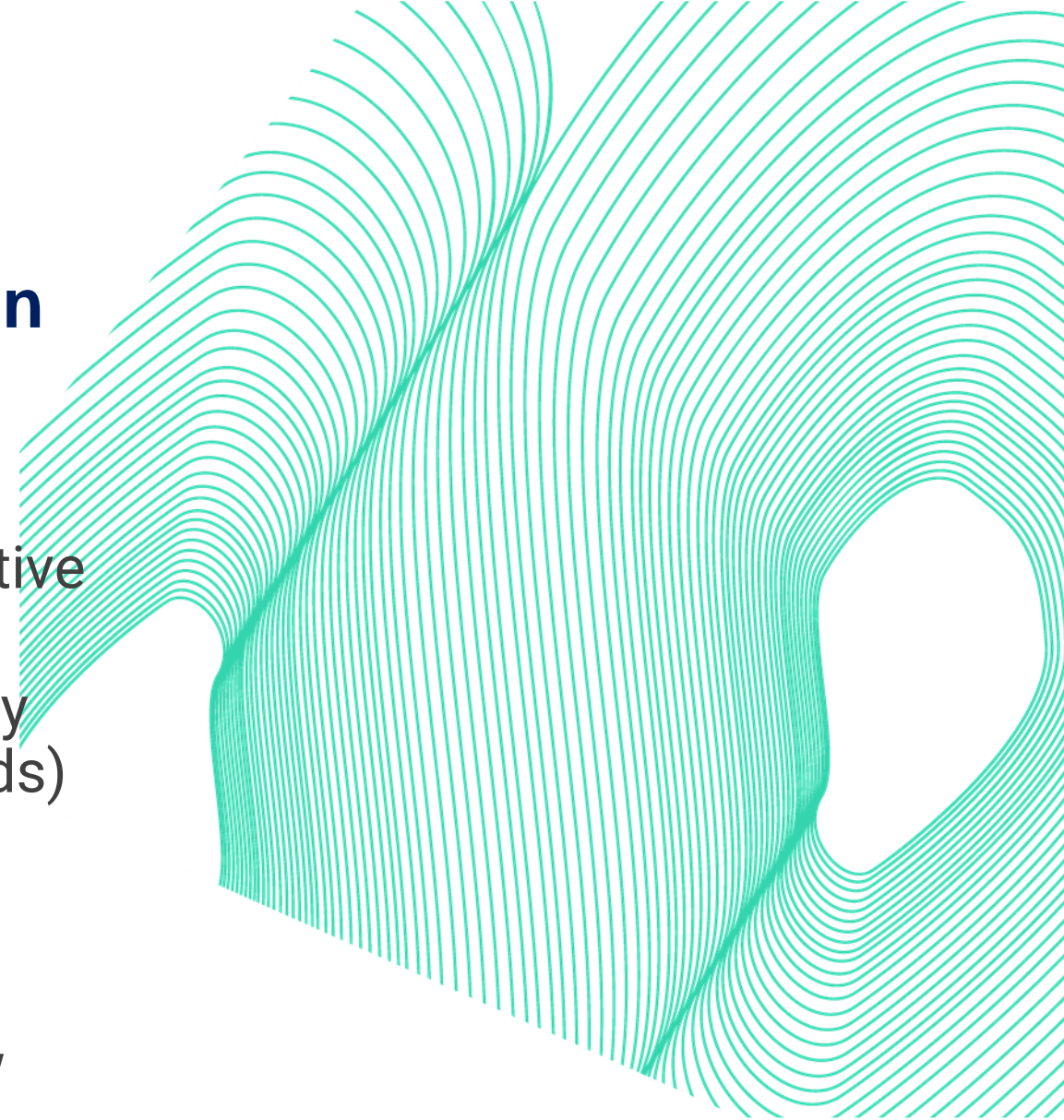
Mindset Workstream 1: Research & Development Competition

Applicant Profile:








- Business-led – with or without collaborative partners
- Solutions may be in the form of feasibility studies or industrial research (two strands)

Bid Assessment:








- Feasibility Studies - Written
- Industrial Research - Written & Interview



Mindset WS1 - Competition Profile: Strand 1 Feasibility Studies

						
<p>Launch 02 Sept 22</p> <p>Close 12 Oct 22</p>	<p>£4m</p> <p>Fund Available</p>	<p>Project duration</p> <p>3 – 6 months</p>	<p>Project Start</p> <p>April 2023</p>	<p>Total Project Eligible Costs:</p> <p>£50 - £100K</p>	<p>Research stage – Feasibility Studies</p> <p>Planned R&D to test project feasibility and context of proposed solution</p>	<p>Grant funding for eligible project costs of:</p> <ul style="list-style-type: none"> • up to 70% if you are a micro or small organisation • up to 60% if you are a medium-sized organisation • up to 50% if you are a large organisation

Mindset WS1 - Competition Profile: Strand 2 Industrial Research

						
<p>Launch 02 Sept 22</p> <p>Close 12 Oct 22</p>	<p>£4m</p> <p>Fund Available</p>	<p>Project duration</p> <p>6 – 24 months</p>	<p>Project Start</p> <p>April 2023</p>	<p>Total Project Eligible Costs:</p> <p>£100 - £250K</p>	<p>Research stage - Industrial research</p> <p>Planned R&D to gain new knowledge and skills for service/solution development leading to an improvement in existing services/solutions</p>	<p>Grant funding for eligible project costs of:</p> <ul style="list-style-type: none"> • up to 70% if you are a micro or small organisation • up to 60% if you are a medium-sized organisation • up to 50% if you are a large organisation



UK Research
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The Mindset Workstream 1 Competition Presents an opportunity to:

- Receive up to £250,000 in grant funding to advance your business
- Fund eligible project costs for up to two years
- Join a three-year programme to receive support from a broader programme ecosystem to help you bring your innovation to market
- Register for our formal UKRI briefing event 06 September 1000 -1200 [Mindset Competition Briefing \(cvent.com\)](https://cvent.com)





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Thank You

If you have any questions, please contact
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Learn more:
Visit: www.UKRI.org

Join us on LinkedIn:
UKRI Healthy Ageing Challenge

Following us on Twitter:
[@HealthyAgeingUK](https://twitter.com/HealthyAgeingUK)

Q & A discussion

Final comments

Joanne Boyle, Head of Engagement, DHI

Event feedback – help us shape future events

- <https://www.surveymonkey.co.uk/r/33P9QK7>



DMHIC - Get involved and learn more

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Visit the DMHIC webpage

www.dhi-scotland.com/innovation/innovation-clusters

